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### Introduction



The primary focus of this training is to introduce practitioners to prevention fundamentals, as well as opportunities to leverage assessment work and community partnerships to enhance program efficacy.



Practitioners will explore the challenges to prevention work, including engaging in robust and actionable data analysis, and collaborating with key stakeholders.



Our goal is to provide practitioners with specific prevention methodologies, holistic program assessment practices, and comprehensive partnership approaches to consider applying in their unique educational settings.



### **Content Advisory**

The content and discussion in this training will necessarily engage with sex- and gender-based harassment, discrimination, and violence and associated sensitive topics that can evoke strong emotional responses.

ATIXA faculty members may offer examples that emulate the language and vocabulary that Title IX practitioners may encounter in their roles including slang, profanity, and other graphic or offensive language. It is not used gratuitously, and no offense is intended.



## **Diverse Vocabulary**

- This course reaches diverse settings in K-12 schools/districts and higher education
  - We may say "school" or "campus" or "institution;" we aspire to be inclusive
- Prevention field often uses terms differently than Title IX regulations/policy
  - Language preference may shift, relative to the "hat" you are wearing and role
    - "Victim," or "survivor," or "person who experienced harm" may replace Complainant
    - "Perpetrator," "offender," or "person who has caused harm" may replace Respondent
- Language and framing used for prevention work is often influenced by region, culture, political landscape, and specific school or institutional values
- Title IX team members should reflect diverse vocabulary, but when presenting prevention content need to be aware that it should be neutral and unbiased, or it could be used against the school or institution in court



# **Prevention and Training**

### **Prevention Education Framework**

Provides treatment and longer-term remedies when harm has occurred

Tertiary

Targets a problem that already exists; often immediately after injury has occurred

**Secondary** 

Aims to prevent the harm before it occurs

**Primary** 

Source: Baumann L.C., Karel A. (2013) Prevention: Primary, Secondary, Tertiary. In: Gellman M.D., Turner J.R. (eds) Encyclopedia of Behavioral Medicine. Springer, New York, NY.



# **Prevention Education vs. Training**

Training is distinct from prevention education, but can support prevention goals

# **Prevention Education**

- Foundational concepts
- Recognizing harmful behavior
- Avoiding engaging in harmful behavior
- Skills and actions

# Policy & Process Education/Training

- Prohibited behaviors
- Reporting options
- Response options
- Resources

# Training for Title IX Roles

- Foundational knowledge
- Responsibilities
- Skill building
- School/Institutional process and policy



# Sources of Prevention Education and Training Requirements

#### Title IX & Title VII

Apply to Recipients of federal funds and employers

#### VAWA Sec. 304

Applies to higher education institutions

#### **Athletic Conferences**

Applies to member institutions

#### State Laws

May apply to K-12 and/or higher education

#### Governing/Accrediting Bodies

May apply to K-12 or higher education

Insurance and/or Grant Requirements

May apply to K-12 or higher education

**Comprehensive Prevention Education & Training Program** 



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# Intersection of Title IX and Prevention

## **Title IX and Equity**

- Title IX is a sex and gender equity law
- Equity refers to the understanding that not all individuals have access to the same resources and opportunities
  - Equity focuses on providing support and resources to reduce disparities in access to the education program
  - Title IX seeks to remedy inequities created by sex and gender discrimination
- Prevention and training help establish and maintain equitable environments
- Equity requires ongoing investment to build training capacity and a continuous improvement mindset



### Title IX: Scope

### Title IX **Sex Discrimination Sex-Based Harassment** Quid Pro Quo Domestic Violence Inequitable Treatment **Exclusion from Hostile Environment** Stalking **Participation** Sexual Assault Retaliation **Dating Violence**



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### **Title IX Coordinator's Role in Prevention**

- Title IX compliance requires schools/institutions to Stop, **Prevent**, and Remedy instances of sex discrimination and sex-based harassment
- Prevention should be collaborative, community-wide, and include the Title IX team
- The Title IX Coordinator (TIXC) should not assume primary responsibility for leading prevention efforts, rather they should:
  - Educate stakeholders and school/institutional leadership on the school's prevention obligations
  - Collaborate with other stakeholders to plan, implement, and assess
  - Oversee prevention compliance recordkeeping and reporting



# **Title IX Regulatory Requirements**



# Title IX regulations require training the Title IX Team:

- Title IX Coordinator (TIXC)
- Investigators
- Decision-makers (including appeals)
- Informal Resolution Facilitators

## **Community Notification Requirement**

# Title IX requires Recipients provide notice to:

- Applicants for admission and employment
- Students
- Parents/Legal guardians (K-12)
- Employees
- Unions/Collective bargaining groups

#### **Notice must include:**

- TIXC's name and contact information
- Nondiscrimination policy statement and where to find the policy
- Inquiry contact for TIXC and U.S.
   Department of Education's Office for Civil Rights
- School/Institution Title IX Resolution procedures including:
  - How to file a report
  - How the school/institution will respond



# **Employee Training Requirements**

- All employees upon hiring, change in role, and annually on:
  - School/District obligation to address sex discrimination
  - Scope of conduct that constitutes sex discrimination
  - Reporting and information sharing requirements
- Training must be completed, not just made available
- May be in-person, online/virtual, asynchronous, and conducted by internal or external trainer(s)





# VAWA Section 304 Training and Prevention Education Requirements

### **VAWA Section 304**

- VAWA Section 304 also imposed training requirements
  - Applies to higher education; for both students and employees
  - Amended Clery Act, originally passed in 1990
  - Includes behavior beyond sex- or gender-based harassment (ex. Stalking)
- Requires programming and education
  - Sexual assault, dating violence, domestic violence, and stalking ("The Big 4")
  - Primary prevention programs
  - Ongoing prevention and awareness programming and campaigns
  - Risk factors, protective factors, and risk reduction
- Emphasizes programming that focuses on:
  - Changing behavior and social norms; increasing understanding and skills



# VAWA: Educational Programs and Campaigns

#### **Annual Security Report (ASR) must include descriptions of:**

- Educational programs and campaigns to promote awareness of dating violence, domestic violence, sexual assault, and stalking
- Primary prevention and awareness programs for all incoming students and new employees
- Ongoing prevention and awareness campaigns for students and employees

Programming should include information on **risk reduction** and must not be presented in a manner that encourages victim blaming



# VAWA: Ongoing Educational Programs and Campaigns Guidance

- Tailored to each institution
- Focused on increasing awareness or understanding
- Culturally relevant
- Inclusive of diverse communities and identities
- Sustainable
- Responsive to community needs
- Informed by research or assessed for value, effectiveness, or outcome



# VAWA: Employee Prevention Education

- Institutions must train new and current employees to promote awareness of the "Big 4"
- VAWA provides broad guidelines and definitions to assist institutions in developing training, but does not detail specific requirements
- Consider:
  - Annual employee training to increase effectiveness
  - Partnering with human resources to determine modality, timing, and completion tracking



# **Gaining Employee Buy-In**

- Leverage institutional data to tailor training content
- Improve skills in recognizing and referring concerns
- Refer to prevention and training in faculty/staff handbooks and policies
- Train supervisors and support their prevention and training efforts
- Encourage senior leadership to model prevention, culture of care, and community standards
- Feature influential faculty and staff in education and training



# VAWA: Educational Programs and Campaigns

#### "Incoming Students"

- First-year students
- Transfer/visiting students
- Student-athletes
- International students
- Graduate students
- Professional students
- Online students

#### "New Employees"

- Full-time
- Part-time/Adjunct
- Faculty all levels
- Staff
- Administrators
- Union and non-union
- Student employees:
  - RAs, TAs, GAs



# VAWA: Additional Guidance in Clery Handbook

- 2016 Clery Handbook includes a chapter of detailed guidance on VAWA's education requirements
  - Rescinded and replaced with the Clery Act Appendix in 2020
  - U.S. Dept of Education has promised a new Handbook, with no date announced
- ATIXA recommends referencing the 2016 Handbook for now, it includes:
  - Helpful examples on prevention and programming requirements
  - Practical tips on the required elements of prevention and awareness education



The Handbook for Campus Safety and Security Reporting 2016 Edition











### **2022 VAWA Reauthorization**

- Recognized other forms of IPV
  - Added "economic abuse" and "technological abuse"
  - Does not require changes to Title IX policy definitions
- Increased support in underserved communities, including funding for:
  - Survivor-centered, community-based restorative practices
  - Culturally specific services
  - Services for rural communities
- Enhanced prevention and response in key areas:
  - Expanded prevention education for students in higher education
  - Trauma-informed, victim-centered training for law enforcement
  - Improved training for sexual assault forensic examiners



# 2022 VAWA Reauthorization

- Climate survey requirement every two years
  - Metrics related to student experiences with sexual misconduct, institutional policies, educational awareness and prevention programs, and institutional response
  - Institutions must use the standardized online survey tool but may add additional questions
    - Dept of Ed has not yet released the tool
    - Requirement goes into effect one year from date of release
- Grant funding available to develop, maintain, and enhance prevention and awareness programming





## **Preview: VAWA Climate Survey**

#### Survey tool must be:

- Be fair and unbiased
- Be scientifically valid and reliable
- Notify the participants that anonymized results may be published
- Accessible for individuals with disabilities

#### • Questions will include:

- Demographics
- Incidence and prevalence of sex-based harassment, sexual assault, dating and domestic violence, and stalking
- Students' awareness of policies and procedures
- Institutions can add additional questions



# Climate Surveys

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# **Title IX-Based Climate Survey Objectives**

- Focused on sex discrimination, sex-based harassment, sexual assault, dating and domestic violence, and stalking
  - Assess prevalence of sex discrimination and sex-based harassment
  - Evaluate awareness of Title IX policies, resources, and reporting procedures
  - Gauge the **perception of** school/campus safety and the effectiveness of district/institutional responses
  - Identify gaps in services, support, and education related to Title IX
  - Could lay a foundation/justification for affirmative action (though courts hostile)
- Assists TIXC with monitoring the education program for barriers to reporting



# **Climate Survey Stages**

Development

Implementation

**Analysis** 



## **Climate Survey Development**

#### **Climate Survey development steps**

- Designate a climate survey leader and committee of key stakeholders
  - Individual with survey design expertise (internal or external)
  - Key stakeholders to provide feedback prior to launch
- Identify clear goals and intended participants
- Adopt a clear methodology
- Plan for financial and human capital to support the development, implementation, analysis, and post-survey action plan
- Select a survey software to collect and help analyze data



# **Climate Survey Development**

- Comply with internal approval process (e.g., IRB, legal counsel)
- Consider how the survey questions speak to all members of the survey population
- Contemplate survey access barriers and solutions for intended participants
- Develop, review, and revise questions
- Prepare a promotion plan that includes response goals
- Prepare for post-survey analysis and community share back



### **Design Guidelines**

- Keep the survey to a reasonable length that can be completed in one sitting
  - 10-15 minutes is ideal
- Use simple questions that can be understood by all participants
- Focus on how the results will be reported
  - What is the purpose of this question?
  - What will we do with the information we learn from this question?
- Use a mixed model design to capture both qualitative and quantitative data
- Avoid tendency to "kitchen sink" the survey
- Be willing to use "Prefer not to answer" or "Not listed" as a response



## **Climate Survey Components**

#### Demographic questions

- Provides the primary bases for analysis and comparison
- Important to draft demographic data to maintain anonymity

#### Experience, Incidents, and Prevalence questions

Nature, Type, Extent, and Location of incidents

#### Perception and Opinion

- Perceptions of Inclusion, Welcomeness, and Equity
- Safety within educational environment
- Peer attitudes toward sex-based harassment



## **Climate Survey Components**

- Awareness and Knowledge questions
  - Evaluate how well individuals understand existing policy and procedures
  - Programming and prevention efforts
- Reporting, Response, and Resources
  - Experiences with reporting incidents and support received
  - Barriers to reporting
  - Knowledge of resources
  - Confidence in the school/institution's ability to address complaints
- Feedback on how the school/institution can improve its Title IX policies and support systems



#### **Consent and Confidentiality**

- How will the district/institution maintain the confidentiality of responses while adhering to its mandated reporting policies?
  - Consider outsourcing data analysis
  - Who has access to the raw data?
- Intro to the survey should provide a description of survey scope
- K-12 Schools/Districts
  - Be familiar with the Protection of Pupil Rights Amendment (PPRA)
- Provide informed consent prior to the start of the survey
  - For K-12, this will include sign off from the parent/guardian



#### **Establishing Community Buy-In**

- Identify key stakeholders and district/institutional influencers to assist in the development and promotion
- Create an inclusive promotion plan with individualized outreach to underserved populations and those groups that are known to underreport
- Be transparent about the goals, share back plan, and how information learned will be used to improve district/institutional safety and Title IX efforts
- Frame promotional materials as an opportunity for all voices and experiences to be heard
- Leverage district/institutional leaders and influencers to assist to encourage participation
- Consider participation incentives for students and employees



#### **Climate Survey Implementation**

- **Goal:** Attain the highest level of survey completion ("response rate") from intended participants
- Survey options:
  - Online survey tool (internally or externally hosted)
  - Pen and paper
- Develop a plan that includes a variety of options to maximize response rate
- Analyze response rates at specific intervals during the survey implementation period
  - Does the team need to revamp promotion efforts?
  - Can additional outreach take place?
  - Can additional incentives be provided?



## **Analyzing Climate Survey Results**

- Leverage staff, administrators, and teacher/faculty assessment expertise
- Ask questions that may challenge the status quo
- Be wary of assumptions and bias
- Include data about all community members
- Identify populations or services that are not reflected in the data
  - Are there populations of the student body who are not reporting or not completing the climate survey?
- Benchmark data against previous years and other districts/institutions of similar size/population



#### **Climate Survey Report**

- Draft a comprehensive overview of the Climate Survey responses
- Compiling a report can feel onerous, some tips to help:
  - Create or follow a template
  - Assign sections to committee members to draft
  - Allocate sufficient time for writing and review
- Consider:
  - Accessible platform for sharing the climate survey results
  - Showcasing both qualitative and quantitative data
  - Sharing a "next steps" plan to address areas needing improvement



#### **Action Planning**

- Identify key stakeholders to advise and assist with post-survey action planning and implementation
- Committee action planning should consider:
  - How does the survey inform possible policy changes?
  - What barriers or perceptions of barriers exist in our practices?
  - What does the data tell us about our prevention efforts?
  - How is our work serving our underrepresented populations?
  - How can we better inform our community about response and support measures?
- Establish an ongoing assessment cycle (1, 3, or 5 years)



## **Leveraging Data**

- Regularly consult with the data beyond the window of survey implementation to:
  - Build trust with internal and external community
  - Increase connection to prevention and training initiatives
  - Inform policies, practices, and Title IX response efforts
- Infuse climate survey implementation into an annual assessment plan for continuous improvement





# K-12 Prevention and Training Considerations

## K-12 Training Culture

- Existing culture of professional development, typically
  - Stems from multitude of federal and state laws and school/district policies
  - Leverage existing regular training to meet Title IX requirements and enhance employee-facing prevention education





#### **Student Prevention Education**

#### **Opportunities**

- Age-appropriate relationship skills
- Self-management skills
- Responsible decision-making
- Health/sex education
- Social Emotional Learning curricula
- Bullying prevention
- Child abuse/child sex abuse prevention
- Local School Wellness Policy requirements and initiatives
- Climate, health, and wellness surveys

#### **Challenges and Considerations**

- Political pressures and public scrutiny
- Surveys restrictions/permission (PPRA)
- Curriculum challenges
- Parent/community curriculum notification and inspection
- State law or district prohibitions on certain topics including diversity, inclusion, sexual orientation, sexuality, and gender



# **Comprehensive Prevention Education and Training**

#### NB0

# Scaffolded Approach to Prevention Education and Training

• Effective prevention education and training includes a scaffolded approach that exposes all community members to opportunities to achieve the following:



Follow-up Opt-in Options to
Discuss Systemic Prevention and Practice Interactive Skills



NBO New slide

Natasha F. Begin, 2024-10-11T17:28:31.485

#### **Benefits of a Comprehensive Approach**

- Notice of policies, procedures, and resources for all community members
- Awareness of behavioral/community expectations
- Understanding of mandatory reporting obligations
- Tools to prevent or intervene as appropriate
- Guidance on responding to disclosure, providing support, and seeking assistance
- Title IX Team visibility
- Barrier to reporting mitigation or elimination



#### **Audiences**

#### All employees

- Mandatory reporters
- Confidential resources (either inprogram or community-based)

#### All students

- General and special education, ESOL, student leaders
- Graduate, transfer, professional, exchange, distance, and online
- Dual-enrollment/early college

#### K-12 parents/guardians





#### **Audiences**

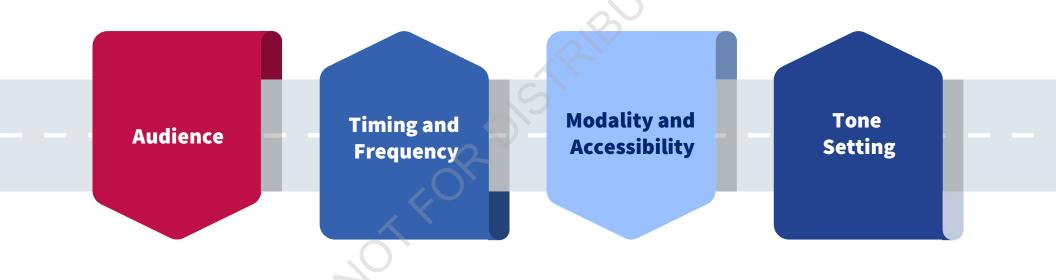
#### Title IX Team

- Title IX Coordinator (TIXC)
- Deputy Coordinators
- School/Building Coordinators
- Investigators
- Decision-Makers
- Informal Resolution Facilitators
- Advisors

#### **First Responders**

- Resident Assistants
- Residence Hall Staff
- Student Health employees/school nurses
- Counselors/Case Managers
- Sexual assault response coordinators
- Hallway and recess monitors
- Public safety/police/SRO









- Age and development level
- Entry point
- Motivation
- Focus
- Role and relation to facilitator

- Point of view
- Potential bias
- Topic familiarity
- Context



Timing and Frequency

- Duration
- Frequency
- Competing priorities
- Role complexity

- Multiple roles
- Duplication
- Institutional needs
- Available resources



Modality and Accessibility

- In-person
- Virtual
- Hybrid
- Self-paced

- On-demand
- Language
- Accessibility



Tone Setting

- Hook
- Content advisory
- Agenda
- Available resources
- Environmental expectations

- Interaction expectations
- Preparation for pushback
- De-escalation techniques
- Effective facilitation



## **Community Education Topics**

#### **Fundamental Concepts**

- Equity
- Bias
- Healthy relationships
- Boundaries and consent
- Intersectionality
- Accountability and jurisdiction
- Definitions and examples of sex discrimination and sexual harassment
- Available resources and support
- Title IX and school/institutional policies and resolution procedures

#### **Skills and Actions**

- Bystander Intervention
- Duty to report (or) mandatory reporting
- How to make a report
- Trauma-informed response to disclosure
- Supporting others (process or no process)
- Identifying potential pitfalls for sex/gender-based discrimination in policies, practices, procedures, and environments



## **Prevention Methodologies**

#### **Prevention Education**



**Prevention education** means the practice of providing instruction on methods or activities that seek to **reduce** or **deter** specific or predictable problems, **protect** the current state of well-being, **encourage** individuals to protect their own health and the health of those in their community and **promote** desired outcomes or behaviors.

"

Source: Illinois Department of Public Health.



# Discussion: Prevention in Practice

## **Commitment to Equity Continuum**





#### **Prevention in Practice**

"The drops of rain make a hole in the stone, not by violence, but by oft falling."

— Lucretius





# **Continuum of Sexual/Sex-Based Discrimination**

Objectifying, gender-focused jokes, sexual comments, bullying, and explicit pictures

Coercive behavior and inappropriate advances

Touching, pinching, and groping

Threats, blackmail, sexual bribery, and stalking (preattack)

Physical force, fondling, rape, IPV, and stalking (postattack)



#### **Sexual Abuse Continuum**

- Sexist jokes
- Sexual objectification
- Jealousy
- Minimizing partner's feelings and needs regarding sex
- Criticizing partner sexually
- Unwanted touch\*
- Withholding sex and affection
- Sexual labels like "whore" or "frigid"
- Persistently demanding sex\*

- Forcing partner to commit humiliating sexual acts\*
- Cheating
- Forcing partner to watch sexual acts with others\*
- Demanding sex with threats\*
- Forcing sex\*
- Forcing sex with others\*
- Forcing sex after beatings\*
- Sadism\*

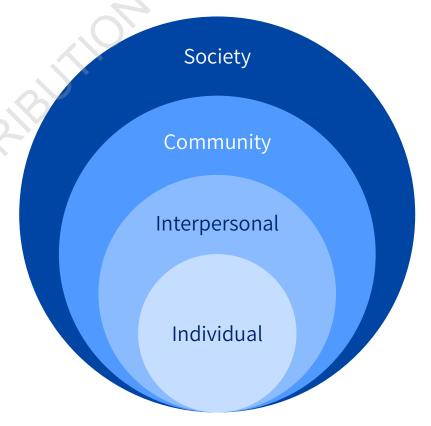
\*implied non-consent



## Socio-Ecological Model

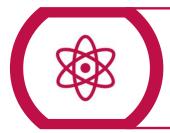
The Socio-Ecological Model presents a framework for better understanding violence and the effect of prevention strategies

- Considers four levels:
  - Individual
  - Interpersonal
  - Community
  - Society
- Complex interplay between them, which creates a range of risk factors for violence





#### **Establishing a Prevention Foundation**



Integrated across disciplines



Holistic and addresses multiple areas of wellness



Empirically supported and/or able to demonstrate efficacy



Strategic in design and implementation



**Multi-targeted** 

#### **Prevention Methodology**

- Effective prevention initiatives are individualized to the unique environment, culture, and needs of a community
  - Think global, national, and local at the same time
- Prevention efforts should be informed by:
  - School/Institutional data, including:
    - Climate surveys, assessments, end-of-year reports, etc.
    - Community demographics, SWOT Analysis
  - Research from the field of education and beyond
  - Theory systems of ideas that help explain phenomena



#### **Spectrum of Prevention**



Influencing policy and legislation



**Fostering coalitions and networks** 



**Changing internal practices and policies** 



#### **Spectrum of Prevention**



**Educating providers and professionals** 



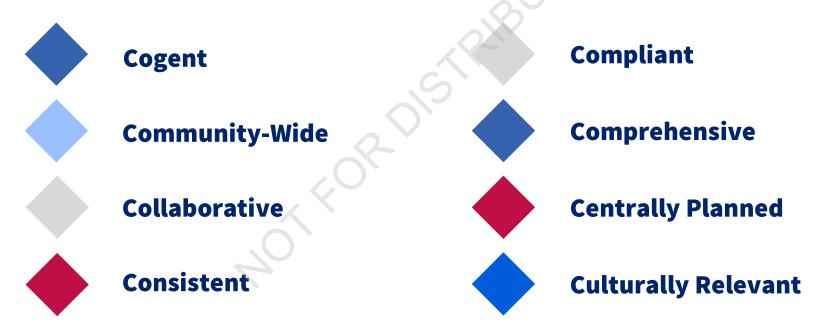
**Promoting community education** 



Strengthening individual skills and knowledge

#### **ATIXA's Principles of Prevention**

ATIXA has distilled the most helpful insights from the research to eight principles (8 C's) for prevention work in educational environments:





#### Cogent

- Provides clear and coherent content and curriculum
- Relies on research, strong data, and proven methodologies
- Follows best practices
- Focuses on primary prevention as its foundation





### **Community-Wide**

- Aims to reach all students and employees
- Seeks to impact climate and culture with lasting systemic change
- Threads through all areas of the community; curricular, co-curricular, publications, hiring, etc.
- Intentionally inclusive of historically underserved groups





#### **Mandated Programming**

- Negative consequences: easier to create, administer, and enforce
  - Examples: registration hold, limited housing options, classroom free-time restriction
- Positive consequences: associated with increased engagement and learning
  - Examples: tickets to a popular concert, credit for an assignment, entry for a prize drawing, pizza with the principal
- Seek creative options to increase learning, improve safety, and address prevention goals



#### **Collaborative**

- Embrace opportunities to break down silos
- Leverage the expertise of others
- Engage multiple perspectives and identities
- Build connection points to underserved populations
- Involve students, teachers, academic departments, athletics, etc.





#### Consistent

- Offer continuous and visible engagement opportunities throughout the year
- Provide cohesive content with a targeted approach
- Demonstrate commitment to the mission, message, and community impact
- Reinforce a consistent message
  - Increases visibility
  - Fosters measurable outcomes
  - Displays level of commitment



### Compliant

#### **Efforts must:**

- Comply with applicable laws, regulations, institutional/district policy, and guidance
- Fulfill obligations/duty of care to the community





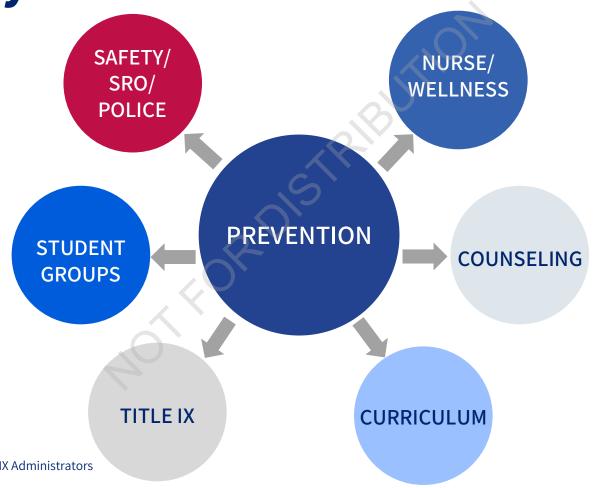
#### Comprehensive

- Address a wide range of risk and protective factors
- Apply the full spectrum of prevention
- Provide individualized, scaffolded prevention to school/ institutional community members
- Infuse prevention into the environment and culture, including curriculum and academic programs





**Centrally Planned** 



#### **Culturally Relevant**

- Prevention initiatives should use accessible language and delivery methods
  - Review and update terminology to remain current
  - Ensure modality/technology required to participate is accessible to all
  - Ask a small group of diverse stakeholders to review initiatives in advance
  - Alter publications, policies, and initiatives based on feedback
- Identify and address barriers to accessing education and/or services
- Prevention leaders should model cultural humility in design, delivery, and engagement of topics



#### **Audience Considerations**

- Prevention should meet the needs of all school/institutional community members
- Consider how messaging, outreach, and initiatives meet the needs of members of the community, including:
  - Male-identifying students and employees
  - Individuals from historically underserved groups and communities
  - Minors (including elementary, middle, and high school students)
  - International students
  - Individuals with disabilities, including neurodiversity
  - Adult learners
  - Faith-based
  - Individuals with previous experience of sexual/sex-based violence or discrimination



## **Trauma-Informed Approach**

#### **Understanding Trauma**

- **Trauma** is exposure to an event or events that create a real or perceived threat to life, safety, sense of well-being, and bodily integrity
  - Acute, chronic, or complex
  - Neurological, biological, psychological, social, and emotional impacts
  - Developmental, intergenerational, historical, secondary, vicarious, or collective
- Responses to trauma can vary, depending on a variety of factors
- Provide all persons with support that makes prevention initiatives accessible, including to those who may have experienced trauma
- Consider offering opt-out/alternatives for those who find content triggering

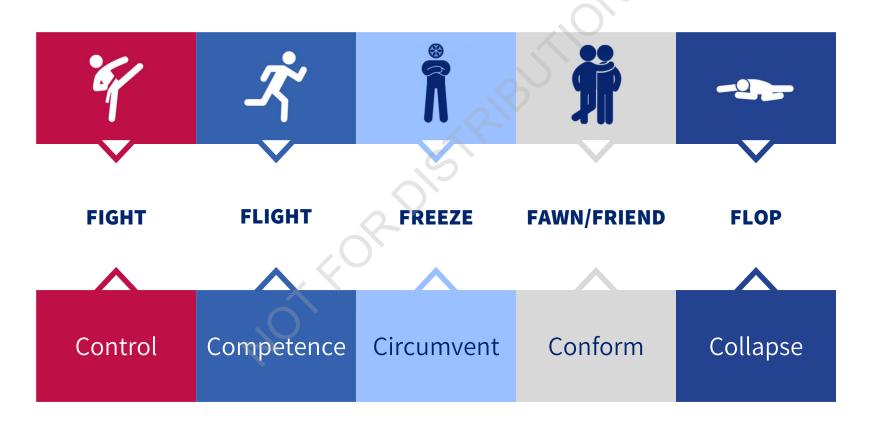


### **Types of Trauma**

TYPE	DEFINITION
Developmental	Early or ongoing exposure to trauma during infancy and childhood
Intergenerational	Psychological or emotional effects that can be experienced by people who live with trauma survivors; coping patterns can be passed from one generation to the next
Historical	Trauma experienced by a specific cultural group that has a history of being systematically oppressed
Secondary	Development of trauma-like response symptoms without witnessing or being directly involved in a traumatic event
Vicarious	Repeated exposure to other people's trauma
Collective	Psychological reactions to a traumatic event that affect an entire society



#### **Trauma Responses**





#### **Sex- and Gender-Based Violence**

- Culture affects how individuals view and experience gender-based violence (GBV)
- GBV occurs across many different types of relationships
- Relationships, and the power dynamics of those relationships, impact what strategies will be effective
- Cultural aspects that influence how GBV is experienced and viewed:
  - Spoken and unspoken rules about behavior
  - Bodily autonomy
  - Fear, shame, and evaluation
  - Religious or familial beliefs



#### **Trauma-Informed Approach**

- A trauma-informed approach refers to how a school/institution thinks about and responds to those who have experienced or may be at risk of experiencing trauma
- **Key principles** of trauma-informed practice:
  - Safety
  - Trustworthiness and transparency
  - Collaboration and mutuality
  - Empowerment, voice, and choice
  - Cultural responsiveness
- Prevention work recognizes trauma's effect, including identity-based intersections
  - Impacts what is presented and how it is presented
  - Requires an intentional, individualized approach



# Prevention as a Community-Wide Effort

#### **Beyond Compliance**

- Laws, regulations, and guidance establish the minimum actions required to ensure access
- At its best, prevention work can:
  - Address and eliminate barriers to a safe and healthy educational environment
  - Promote agency of individuals
  - Foster a culture of care
- If effective, an investment in prevention is a savings on the costs/resources of response



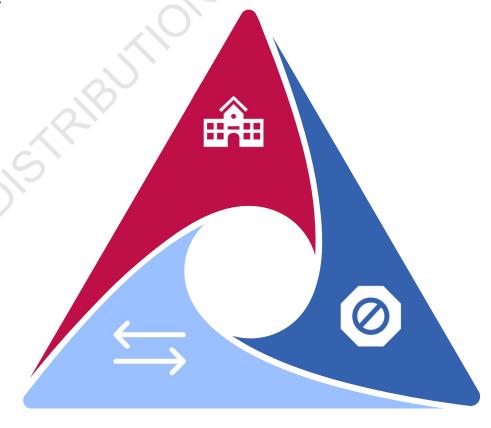


Intersection of Prevention Education and Culture Change

**School/Institution Culture** 

**Prevention Efforts** 

**Culture Change** 





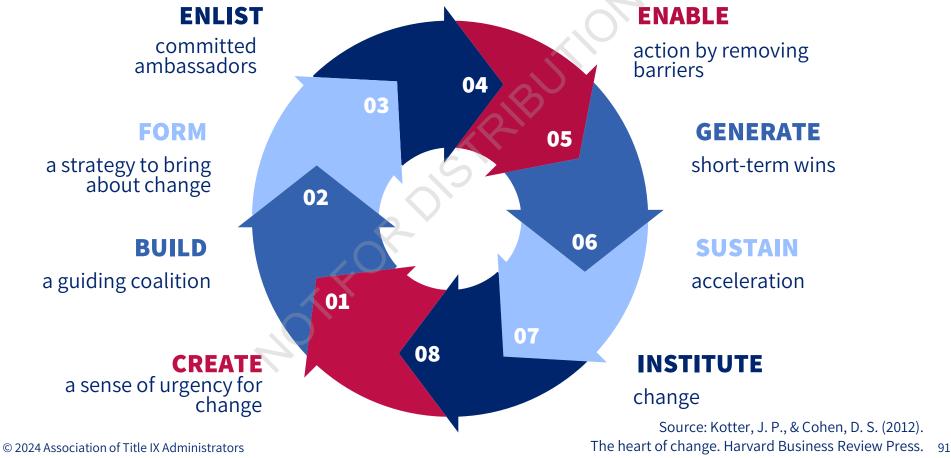
### **Creating Culture Change**

- Prevention efforts should create sustained culture change in school/institutional communities
- Kotter's 8 Step Change Model is one possible guide to realizing change at an organizational level
- The goal is to inspire people to act by building momentum that excites community members to pursue a compelling future together





#### **Kotter's 8-Step Change Model**





#### **Infusing Prevention**

Adopting or enhancing a prevention model should contemplate infusing prevention wherever possible, including:



#### **Buy-In at All Levels**

- Comprehensive prevention requires buy-in and participation of the entire community
- Consider the offices/departments/programs that may have intersecting or complementary goals
- Collaborate with teachers/faculty and staff who may have relevant professional or research experience
- Engage student groups
  - Both those who have shared grievances and those with mission alignment





#### **Steps for Cultivating Buy-In**

- Gather a small working group of invested stakeholders
  - Identify staff/offices/programs that may have shared or complementary goals
  - Identify students and employees with shared values/interests
- Conduct initial research
  - Assess baseline for targeted populations
  - Complete an audit of current prevention efforts
  - Identify areas of need or current trends to address, including specific behaviors, underreporting, accessing support, etc.
  - Identify prevention best practices with proven results/outcomes
  - Understand how policy change or new initiatives receive approval/support
- Outline a prevention model based on the unique needs of the school/institutional community

## Steps for Cultivating Buy-In

#### Consider barriers to successful adoption

- Senior leadership sign-off
- Social/Political pressure
- Available expertise, resources, personnel, funding
- Competing school/institutional priorities

#### Create an action/implementation plan

- Determine and delegate roles, responsibilities
- Include benchmarks and timelines
- Establish an assessment plan





#### **Steps for Cultivating Buy-In**

- Strategically present the action/implementation plan
  - Stakeholders will require a different lens, language, and approach to garner support, for example:
    - Institutional/District leadership may be most concerned with compliance mandates
    - Student Government may be most concerned with current reporting trends and gaps in services
  - Consider the individual best suited to present the proposal
- Amend and adopt the vetted plan; start implementation



## Responding to Resistance

- Prevention messaging and programming sometimes face opposition based on:
  - Established cultural norms
  - Social movements/political pressures
- Strategies for overcoming resistance may include:
  - Leveraging policy
  - Adapting prevention messaging
  - Engaging students outside of the school or classroom setting
  - Harnessing student leadership
  - Fostering strategic relationships
  - Focusing on community level strategies





### **Responding to Resistance**

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Learning how to message prevention, or tell the story of prevention, more effectively may help in countering misinformation, misconceptions, and fear.





# Specific Programs, Strategies, and Initiatives

## **Specific Prevention Strategies**

# Prevention Initiatives with Impact

- Perpetration-focused prevention
- Environmental management
  - Community/school partnerships
  - Reducing the locus of harm
- Social norms/normative marketing
  - If pluralistic ignorance exists and can be remedied, behavioral changes can result
  - If false consensus exists and can be dispelled, behavioral changes can result
- Bystander empowerment
- Skills for preventing sexual violence and sex discrimination





#### **Perpetrator-Focused Prevention**

- Schools/Institutions often rely on prevention programming focused on protective factors to prevent victimization yet bypass addressing risk factors for perpetration
- **Risk factors** are linked to a greater likelihood of incidents of sex- or gender-based violence
  - Contributing factors; not necessarily direct causes
  - Not everyone identified with risk factors becomes a perpetrator
  - A combination of individual, relational, community, and societal factors contribute to the risk of becoming a perpetrator



### **Environmental Management**

- Environmental Management is embraced by the National Institutes of Health and Centers for Disease Control and Prevention
  - Focus on managing and mitigating risk as a primary prevention strategy
  - Applicable to substance use, mental health, suicidality, and sex and genderbased discrimination and violence



Designing spaces and policies that moderate rather than augment existing power inequalities is essential to sexual assault prevention.



#### **Environmental Management**

- Includes:
  - Addressing abusive/problematic groups
  - Improving safety
  - Establishing and consistently applying policies
  - Reducing alcohol and other drug consumption/abuse
  - Addressing community-level risks through environmental approaches
- Considers all aspects of students' learning climate, including teacher-led field trips, sports travel, experiential learning sites, laboratories, locker rooms, etc.
- Comprehensive environmental scans can identify areas of concern



#### **Bystander Empowerment**

- **Bystander:** anyone who observes a dangerous or potentially dangerous situation
- Bystander Effect: occurs when an individual chooses not to act
  - Diffused responsibility
  - Pluralistic ignorance
- Bystander Intervention: involves engaging community members in reducing, stopping, or preventing behavior that is harmful



#### **Bystander Empowerment**

- Shifts the onus of preventing harm from the target to the community and the perpetrator
- Focuses on fixing the problem rather than teaching people to not become a target
- Creates safe places to gather; the community is collectively responsible for maintaining a safe environment
- Community is:
  - Encouraged to directly address inappropriate behavior by not tolerating sexist jokes, misogynistic behavior, bullying, etc.
  - Trained to intervene when there are concerning behaviors present



#### **Bystander Empowerment**

#### Can be used to address:

Objectifying, gender-focused jokes, sexual comments, bullying, and explicit pictures

Coercive behavior and inappropriate advances

Touching, pinching,

Threats, blackmail, sexual bribery, and and groping stalking (preattack)

Physical force, fondling, rape, IPV, and stalking (postattack)



#### **Bystander Empowerment**

## Barriers to intervening may include:

- Belief that others think the behavior is acceptable/normative
- Fear of causing conflict
- Belief that it is "not my business"
- Belief that someone else will help
- Lack of awareness
- Uncertainty about what to do

## Encouragement to intervene may include:

- A culture that values respect, helping others, wellness, empowerment, etc.
- Training on identifying problematic situations
- A community approach to responsibility
- Confidence in skills to recognize concerns and effectively and safely intervene



## **Building an In-House Training Program**

- Bystander Intervention training programs most often use a train-the-trainer model for students
- Benefits to building an in-house training program include:
  - Content control
  - School/Institutional community values and standards alignment
  - Cost effectiveness
  - Content update ease
  - Service/Departments referral inclusion
  - Student leader engagement





## Pre-Packaged Training Programs

- Pre-packaged Bystander Intervention programs have been widely used by schools/institutions for years
- Benefits to purchasing a program include:
  - Content and design completion
  - Research-backed outcomes
  - Regional/national trend benchmarks
  - Implementation ease
  - Customization option
  - Pre-built reports/completion tracking
  - Staff professional development and training opportunities





## **Normative Marketing**

- Based on the concept that people's behavior is influenced by what they **think** is "normal" or "typical"
  - Actions are often based on misinformation related to attitudes and behaviors
  - Misperceptions have real consequences
- Aims to provide accurate data about what others actually do or think
  - Positive social norming campaigns uplift what is believe to be "atypical" without reinforcing the behaviors we seek to reduce/eliminate
    - Example: A baseball team voicing dissent and intervening when a teammate shares a sexist joke



## **Normative Marketing**

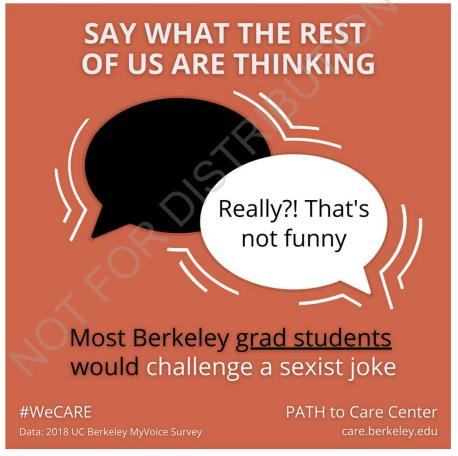
- Low entry cost, and relatively high entry energy
  - Target risky behaviors
  - Survey norms and targeted healthy norms
  - Share those norms with the community
  - Evaluate
- Ex: Information disseminated through posters, restroom stalls, emails, and e-banners
- "Put some spinach in the smoothies." Dr. Chris Linder





## **Campaign and Program Examples**

## **Normative Marketing Examples**







#### of NAU students

would CONFRONT a friend

who hooked up with someone that

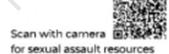
didn't give

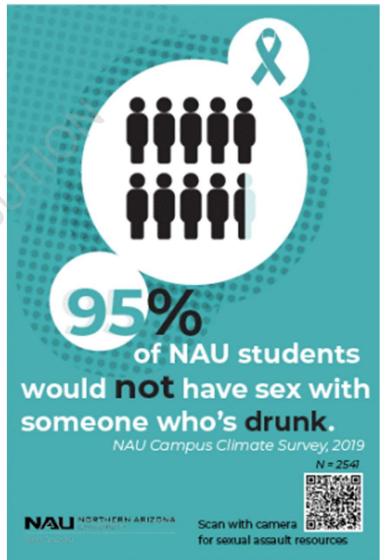


NAU Campus Climate Survey, 2019

N = 2541









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#### **Awareness Campaigns and Programs**







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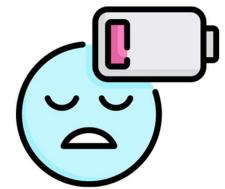


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## Unhealthy relationship boundaries can be recognized by emotions like...

- Lowered self-esteem
- Feeling stuck/desperate
- Obsessive thoughts
- Feeling alone
- Feeling discouraged

- Fatigue
- Dread
- Sadness
- Fear
- Insecurity





FOR MORE POWER TOPICS VISIT SASHCLUB.ORG







Sexual harassment and assault happen to males too! Facts, Myths, and Support

# What are some social myths male survivors face?

Social myths increase undeserved shame and guilt. Society teaches that:

1.

Males are supposed to be the sexual aggressor-not vulnerable or fearful. 2.

Males are not supposed to have sexual contact with other males (an especially damaging message for gay or bisexual men.)

3.

Males are supposed to want every sexual experience they have. Males are not supposed to be used sexually. 4.

If a male is aroused/ejaculates during the abuse, he enjoyed it. Wrong! Males often experience sexual arousal even if repulsed by what's happening. Though the body reacts to stimulation, this is NOT consent!

0

These myths make it very difficult for males to report sexual assault or seek help.



FOR MORE POWER TOPICS VISIT SASHCLUB.ORG

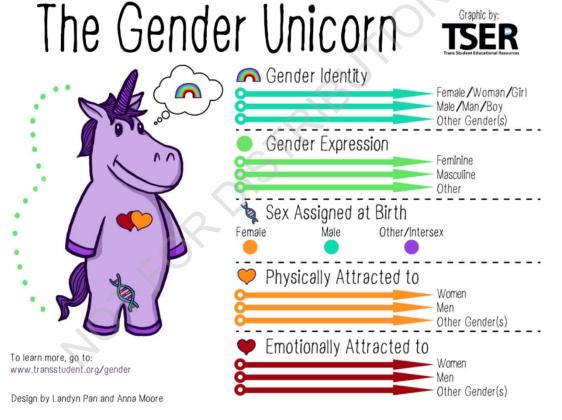






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### **Transstudent.org**





Source: <a href="https://transstudent.org/what-we-do/graphics/gender-unicorn/">https://transstudent.org/what-we-do/graphics/gender-unicorn/</a>.

## **Red Flag Campaigns**





Source: <a href="http://www.theredflagcampaign.org">http://www.theredflagcampaign.org</a>.









## **Video Examples**



Source: <a href="https://www.youtube.com/watch?v=AArlv-tvxWE">https://www.youtube.com/watch?v=AArlv-tvxWE</a>.



Source: https://www.youtube.com/watch?v=MwQ5ur9OZ-g.



Source: https://www.youtube.com/watch?v=TBFCeGDVAdQ.

## **Keeping Prevention Education Current**

- Understand current issues, language, and relevance of topics
- Elicit feedback from school/institutional community, especially students
- Pivot messaging, modality, and content as needed
- Students and employees change over time, prevention content should too
- Example:
  - Cyber sexual abuse and stalking is becoming more common at all educational levels
  - What awareness, education, and skill building is the school/institution providing to respond to cyber sexual abuse and stalking?



## **Activity: Program Planning Exercise**

## **Leveraging Partnerships**

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"One of the most important, cross-cutting social policy perspectives to emerge in recent years is an awareness that no single institution can create all the conditions that young people need to flourish."

"



## The Case for Partnerships







**Assist in Filling Gaps** 

Increase Capacity & Integrate Resources

**Create Generative Solutions** 

## **Guiding Principles**

## Partnerships are challenging; those with the highest rates of positive impact include some of the following principles:

- Focus on improving systems while helping individuals
- Involves system planning, implementation, and evaluation
- Include clearly defined goals, scope, vision, and desired outcomes
- Informed by demonstrated need, data, and research
- Employ power-sharing with decision making and resource allocation
- Work toward mutually beneficial outcomes

Source: School-Community Partnerships: A guide. Center for Mental Health in Schools at UCLA.



## Mutually Beneficial Partnerships

- Established with identified goals and outcomes that benefit all parties
  - Example: Agency Partnership
    - Benefit to the school/institution: receive additional support
    - Benefit to the agency: gain access to populations they are trying to serve
- Leverage the experience, knowledge, and resources to elevate collective work
- Require power-sharing and transparency at all phases and with all decisions





## Phases of Partnership Development





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## **Common Partnerships**

- Community organizations and agencies
- Faculty researchers
- Institutional Research
- Local law enforcement
- Mental health providers with expertise in sex- and gender-based violence
- Public health entities
- School consortiums
- Sexual Assault Nurse Examiner (SANE) programs
- Sexual Assault or Domestic Violence Advocates



## **Internal Partnerships**

## School/Institution Internal Partnerships

- Effective community-wide prevention involves:
  - Expertise, positionality, and resources of a diverse group of stakeholders
  - Coordinated strategy and implementation
- Internal partnerships models:
  - Advisory Council
  - Wellness/Prevention Coalition
  - Working group/Committee with specific focus
  - Sexual Assault Response Team (SART)



#### **Sexual Assault Response Team**

- Provides reporting information and immediate response services/support
- Members:
  - Title IX Team (TIXC, Deputy Coordinators, Investigators, Decision-makers, Informal Resolution Facilitators, Advisors)
  - School Resource Officers (SROs) or campus safety/police
  - School counselors or counseling services
  - School nurse or health services
  - School/institution first responders (e.g., teachers, residence life staff)
  - Representative from Behavioral Intervention Team (BIT)/Student Support Team
  - In-house professional who serves as a student advocate



#### **Coalition Model**

Guides and supports prevention education and training:

- Program planning, implementation, and assessment
- Publication, policy, and material reviews
- Track trends, word-of-mouth concerns
- Expertise and resource identification
- Diverse experience, background, and perspective contributions
- Shares the efforts, messaging, and outcomes with the greater community





#### **Coalition Model**

- Title IX Team
- SRO/campus safety/police
- School counselor/counseling
- School nurse/health services
- Wellness or prevention staff
- Students

- Human resources
- Teachers/staff/faculty
- Faculty researchers
- District/Institutional Research



## **Behavioral Intervention Teams**

#### **Behavioral Intervention Teams**

- Behavioral Intervention Teams (BITs) monitor school/institutional trends and provide meaningful intervention for at-risk community members
  - K-12 schools may have a different name and/or function may be incorporated into another structure
- BITs are school/institutional officials who meet regularly to:
  - Gather and review information about individuals in the school/institutional community
  - Assess level of risk using an objective tool
  - Deploy support, resources, and interventions
- BITs are not just for those involved in sex- or gender-based incidents



#### Title IX on the BIT

- ATIXA recommends that TIXC or a Deputy serve as a liaison with the BIT
  - Invited to meetings when relevant individuals are on the agenda
- TIXC should be well-trained in BIT philosophy, procedure, and operations
- BIT members should be well-trained in scope of Title IX, Title IX response to reports, and how to file a report





## **Coordinating with BITs**

### TIXC may need to consult with BIT for a several reasons:

- Receive information indicating risk or concern for a Complainant, Respondent, or witness
- Administer a violence risk assessment for possible emergency removal or administrative leave
- Concern that participation in a Title IX process may create added stress for involved parties
- Identify a trend related to risky behavior
- Strategize interventions in stalking/IPV situations



## **Distinguishing Title IX and BIT**

#### **Title IX Team**

- Addresses sex/gender-based discrimination
- Legally required to investigate reported incidents, stop discrimination, prevent its recurrence, and remedy the effects
- Expertise in investigations, due process, interim measures, etc.

### **Behavioral Intervention Team**

- Responds to all types of concerning behavior
- **Gathers** information, **assesses** the risk for future concern, and **deploys** interventions to manage/mitigate the risk
- Expertise in responding holistically to student needs, trained in identifying, assessing, and responding to indicators of problematic or violent behavior

### Overlap of Title IX and BIT

### **Title IX Reports**

Complaints involving incidents of aggression, threats of violence, violence, harm to self, stalking, hazing, vandalism, substance abuse

#### For example:

- Respondent has history of suicidal ideation
- Employee's ex-partner repeatedly calls the workplace and makes threats to employee and coworkers

#### **BIT Referrals**

Referrals involving components of sex– and gender-based violence necessitating Title IX response

#### For example:

- Employee notifies campus police that they recently obtained an order of protection from their estranged spouse
- Student employee has been frequently late or absent from work and has visible bruising on multiple occasions



## **Information Sharing**

### Title IX and BIT share information in a streamlined and timely manner:

- Family Educational Rights and Privacy Act (FERPA): legitimate educational interest
- Supportive Measures
  - No contact orders
  - Housing assignments and restrictions
  - Classroom or classwork modifications
  - Restrictions to areas of campus/specific activities
  - Emergency removals
- Pending informal resolutions
- Pending investigations, informal resolutions, hearing process
- Outcomes, sanctions, and remedies
- Pending criminal investigations



## **External Partnerships**

## **Types of Partnerships**

Partnerships may take many forms, each with benefits and challenges:

- Coordinating services
- Informal linkage
- Long-term collaborations





## **Common Partnerships**

- Law enforcement, victim services unit
- Legal aid services
- Community organizations or agencies
- Mental health providers with expertise in sex- and gender-based violence
- National organizations
- Sexual Assault Advocates
- Sexual Assault Nurse Examiner (SANE) programs
- Social welfare or government agencies
- Wellness/prevention/sexual assault response consortiums



### **Victim Advocates**

- Differ from Title IX process Advisors
- Provide confidential services directly to the involved party
  - Receive professional training
  - Listen, accompany, guide, and support
  - Offer information on available options without bias or persuasion
  - Coordinate resources and remedies
  - Communicate with parents/guardians
  - Liaison with school/institution administrators



### **Victim Advocates**

- Tenets of Advocacy:
  - Listen with respect, not judgment
  - Provide options, not advice
  - Enable successful cooperation among response team
- Partnering with Advocates increases school/institution capacity
  - Assist or lead prevention training and education
  - Support or advise student groups
  - Offer insights about trends
  - Provide confidential support services for students and employees



## **Memoranda of Understanding**

### Partnerships benefit from clear written agreements:

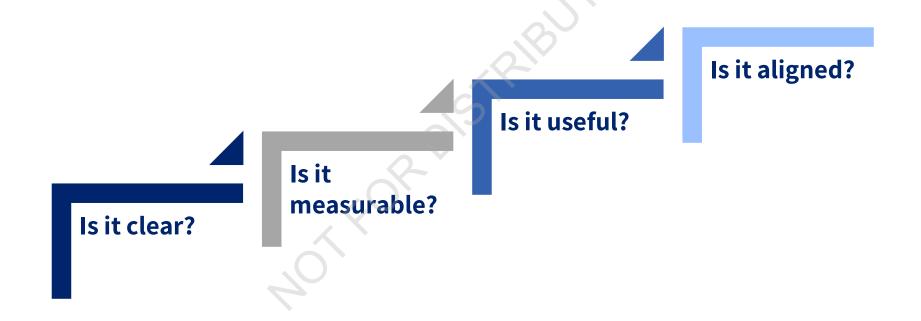
- Partnership/Initiative goal(s) with measurable outcomes
- Leadership roles and expectations
- Timeline and length
- Resource allocation
- Communication protocols, including information sharing
- Participation expectations
  - Examples: monthly meeting attendance, assessment implementation
- Decision-making process



## **Activity: MOU Sample Review**

## **Comprehensive Program Assessment**

# Elements of an Effective Assessment Plan





### **Different Types of Assessment**



**Descriptive Statistics** 



Inferential Statistics



Program Effectiveness



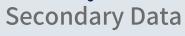
### **Research Methods**



- Knowledge gained
- Change over time

### **Focus Groups**

- Assess perceptions of prevention efforts, barriers, etc.
- Gauge interest
- Assess climate



- Type of reports
- Referrals to community partners
- Resource access by student demographic
- Barrier analysis



## **Addressing Data Gaps**

- Leverage staff, administrators, and teacher/faculty assessment expertise
- Ask questions that may challenge the status quo
- Be wary of assumptions and bias
- Include data about all community members
- Identify populations or services that are not reflected in the data
  - Are there populations of the student body who are not submitting reports?
  - What students are not accessing prevention programming beyond the initial mandatory session?
- Benchmark data against others of similar size/population



### **Role of Audits**

- Regular, systemic review of prevention programming efforts at the district/institutional or departmental level can ensure compliance and enhance efforts
  - Who is responsible for maintaining a comprehensive list of all prevention efforts?
  - Is there a system in place to ensure the school/campus is meeting all necessary requirements (state, Title IX, Clery, grants, etc.)?
  - Is there an inventory of what is offered and how it is made available?
  - Is there a mechanism for tracking what topics are covered?



## **Annual Report**

## Provide a comprehensive overview of the prevention and training efforts and outcomes over the course of the academic year

- Compiling an annual report can feel onerous, some tips to help:
  - Maintain ongoing tracking and assessment efforts throughout the year
  - Work collectively with an established school/institutional assessment group or prevention coalition
  - Create or follow a template
  - Allot sufficient time for writing and review
- Consider showcasing information that helps tell the full scope of prevention and training efforts, both qualitative and quantitative



### **Example Annual Report Excerpts**

#### **Title IX Prevention Team**

- Composed of more than 30 members across the campus and greater Knoxville community
- Includes student, faculty, and staff representation from UT Athletics, University Housing, the Office
  of Student Conduct and Community Standards, the Office of the Dean of Students, the Office of
  Sorority and Fraternity Life, the Office of Multicultural Student Life, and numerous other campus
  departments, as well as the Sexual Assault Center of East Tennessee and the Knoxville Family
  Justice Center
- Establishes a long-term commitment to prevention across the campus community through primary, secondary, and tertiary prevention
- Ensures that campus-wide prevention (student, faculty, and staff) is aligned with evidence-based research and the patterns and trends of the UT community
- Provides oversight and support in the development of annual prevention plans for student life, intercollegiate athletics, and faculty and staff

Source: https://titleix.utk.edu/wp-content/uploads/sites/96/2022/04/2021-Annual-Report.pdf.

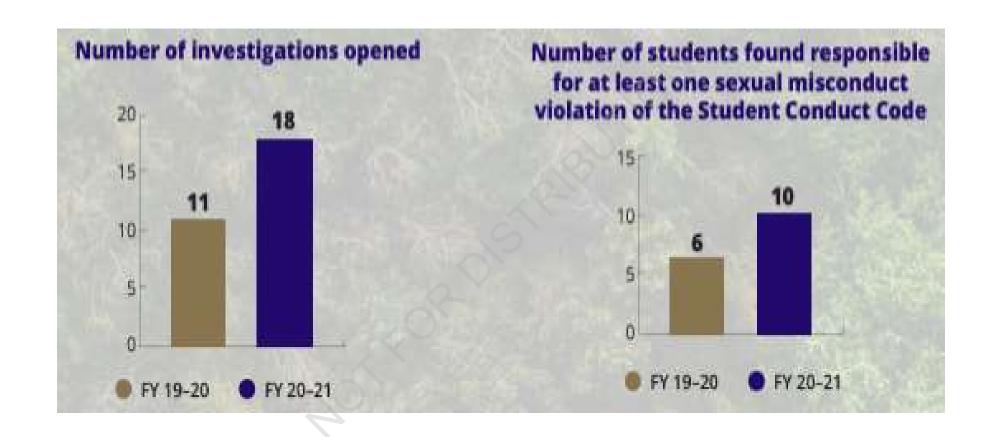


### **Total Number of Supportive Measures: 300**

	Sexual Misconduct	Relationship Violence	Stalking	Retaliation	Other	1
Housing	10	1	0	0	3	25
Academic Support	31	21	8	0	17	
Medical	7	1	0	0	0	_
Mental Health Services	21	11	4	0	9	8
Referral to Sexual Assault Center of East Tennessee	14	2- 1	1	0	1	-
No-Contact Directive	18	4	11	0	14	
Other	31	21	11	0	29	-
Total	132	60	35	0	73	



Source: UTK 2021 Annual Report





### **Prevention & education**

Training and education are important tools for preventing sex- and gender-based violence, harassment, and discrimination. Many units at the University provide an array of education and training opportunities to address these behaviors and to increase awareness of University policies, support resources, and reporting offices. These programs vary in terms of content, scope, and length. Examples of a few of these training and education programs follow.

 Empowering Prevention & Inclusive Communities provided 34 trainings to 935 individuals in 2019–2020 and 29 trainings to 609 individuals in 2020–2021.

- Violence Prevention & Advocacy at UW Bothell presented 34 violence prevention and advocacy workshops to approximately 2,300 individuals during the 2020–2021 year.
- At the UW's Seattle campus, LiveWell's Peer Health Educators presented approximately 145 workshops during 2019–2020; during 2020–2021, they presented 20 workshops about healthy relationships and 17 workshops on relationship and sexual violence education, in addition to other workshops.
- Addressing Discrimination and Harassment was added to Welcome Day, the UW's new employee orientation, in January 2020.

Source: UW, Title IX Annual Report 2020-2021.



# **Leveraging Data to Inform Program Needs**

- Regularly sharing data related to the needs of prevention and training efforts and their efficacy can:
  - Build trust with internal and external community
  - Increase connection to prevention and training program initiatives
  - Inform future planning
- Implementing an annual assessment plan encourages commitment, resource management, and continual improvement



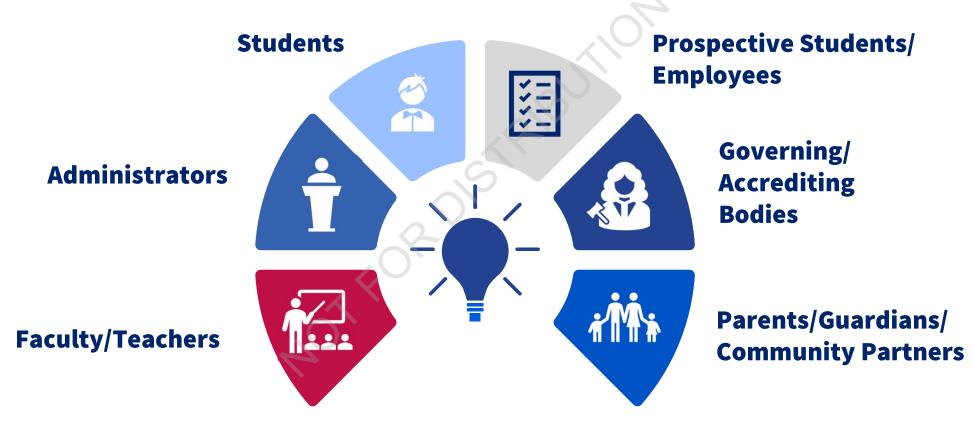


## **Assessment Strategies and Cycle**

- Identify an annual assessment cycle
- Know the assessment focus
  - Example: This academic year, build assessments for stalking prevention efforts
  - Example: By June, implement a climate survey
- Create a clear, manageable plan
  - Consult with school/institutional and community partners
  - Collaborate on assessment tools and data analysis whenever possible
  - Engage the expertise of those in the school/district or institution
- "Butt in seat time"
  - Prioritize and block time for assessment on a regular, ongoing basis



## **Assessment Outcome Sharing**







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