The Crisis of the Book: Worlds of Opportunity, Worlds of Change
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Artists Book Exhibition
The Physical Word: Reed College Student Books from 2000–12
Curated by Geraldine Ondrizek, Professor of Art, Reed College
10 a.m.–5:30 p.m., Friday, October 19, Lodge Room
9 a.m.–1 p.m., Saturday, October 20, Lodge Room
This exhibition features some of the work made in the undergraduate studio art seminar course, “Image Text: the Artist book as a Sculptural Object,” with Professor Ondrizek. For the assignment, “The Physical Word,” students were asked to consider the “voice” of a text as the center of their book design. They used another’s or their own words as the central concept of the book. The study of letterpress and use of typography is central to each work, so that the letterforms reflect the language itself. Each book is bound and constructed to reflect the concept of the work. The class learned both the codex, and Coptic bind, and the accordion, folio, and box structures.
ogy, and history of the region. The tour will also include a stop at the visitor’s center at Bonneville Dam. Each stop will be approximately 20 minutes.

12:55 p.m.: Meet in the hotel lobby
1 p.m.: Leave the Governor Hotel in two 14-person Reed College vans
   Woman’s Forum: view of the full gorge and a short lesson on geology
   Latourell Falls: short hike and botany lesson
   Multnomah Falls: tallest waterfall in the Columbia Gorge
   Horsetail Falls: short hike and botany lesson
   Eagle Creek: salmon viewing?
   Bonneville dam: exhibits, hatcheries, and underwater viewing

5:30 p.m. (approximately): Return to the Governor Hotel

The Guides
Professor David Dalton has been on the biology faculty at Reed College since 1987 and currently serves as chair of the department. He teaches introductory biology, plant physiology, and diverse seminar courses such as Forest Canopy Biology, Climate Change Biology, and Plant Biotechnology. He has offered several MALS courses on topics as wide-ranging as Pacific Northwest Forests and The Biological Legacy of Lewis and Clark. His research interests include biological nitrogen fixation and the role of antioxidants such as vitamin C in plant health. He also has research projects involving the production of plants with elevated stress tolerance and poplar trees that produce a biodegradable, sustainable plastic in their leaves. He is passionate about the flora and other natural wonders of the Pacific Northwest and enjoys getting out with groups to share his knowledge.

Professor Keith Karoly began botanizing in the Columbia River Gorge on a biology field trip while an undergraduate at Whitman College. After completing his doctorate in evolutionary biology at the University of Chicago and a postdoc at SUNY Stony Brook, Keith joined the biology department at Reed in 1994. Keith and his students study the evolutionary diversification of flowering plants, with data collection that includes field, greenhouse and molecular laboratory studies. A major focus for his current research is a group of larkspur species (the genus Delphinium) that have diversified in western Oregon and Washington since the end of the last Ice Age.

Registration Details
There may be an opportunity to register and pay during the conference, depending upon space availability. Registration, accepted on a first-come, first-served basis, is limited to 25 participants. Please submit a $20 check made out to Reed College to the registration desk.

Welcome!

October 2012

Dear AGLSP members, friends and supporters,

On behalf of your board of directors, I want to welcome you to the 2012 Annual Conference of the Association of Graduate Liberal Studies Programs in the exciting city of Portland, Oregon. Beyond its commitment to eco-friendly livability, relaxed urban sophistication, and a progressive social outlook, Portland is known to many for its shrine to The Book, the world-famous (and vast!) Powell’s Books. So what could be more a more appropriate setting for this year’s conference theme, “The Crisis of the Book: Worlds of Opportunity, Worlds of Change?”

First, thanks go to Barbara Amen, director of the MALS program at Reed College, our hosts for the conference. Barbara developed the theme and recruited wonderful speakers to help us reflect on the past, present, and future of the book. Will our grandchildren’s generation use physical books with covers and pages when they read novels or works of nonfiction? How will knowledge be delivered by GLS programs in 2050? Will electronic formats make any difference to the nature of that knowledge?

As fascinating as this topic is, what makes the conference indispensable for many is the workshop on Thursday. The board always works hard to create a workshop day that addresses the practical issues of developing and sustaining a GLS program. While obviously we can’t follow all the suggestions our members present to us, we try to plan sessions that respond to needs and problems voiced by you. Some of our sessions deal with ever-present challenges (marketing!) from new angles, while others take up aspects of graduate liberal studies we haven’t yet looked at in the workshop setting (introductory courses).

I look forward to running into many old friends, and making new ones over the next several days of the Conference.

Best,
David Gitomer
DePaul University
President, AGLSP
Preconference Workshop Schedule

### Thursday, October 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7 a.m.</td>
<td>Coffee available</td>
<td>LIBRARY</td>
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<tr>
<td>8 a.m.</td>
<td>Buffet Breakfast</td>
<td>LIBRARY</td>
</tr>
<tr>
<td>8:45 a.m.</td>
<td>Welcome</td>
<td>BILLIARD ROOM</td>
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<tr>
<td>9–10:15 a.m.</td>
<td>Workshop</td>
<td>Well Begun: Intro Courses and Other Foundational Strategies</td>
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<tr>
<td>10:15–10:30 a.m.</td>
<td>Break</td>
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</tr>
<tr>
<td>10:30 a.m.–12:30 p.m.</td>
<td>Workshop</td>
<td>Keeping Your Program Strong: • Dealing with Administrative, Faculty, and Student Challenges • Making Full Use of AGLSP Resources</td>
</tr>
<tr>
<td>12:30–2 p.m.</td>
<td>Lunch</td>
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<tr>
<td>2–3:15 p.m.</td>
<td>Workshop</td>
<td>Learning as We Go: The GLS Director as Marketer</td>
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<tr>
<td>3:15–3:30 p.m.</td>
<td>Break</td>
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<tr>
<td>3:30–4:45 p.m.</td>
<td>Workshop</td>
<td>Innovations and Trends: New Directions</td>
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Exploring the Columbia Gorge National Scenic Area

**An optional excursion with Reed College biology professors David Dalton and Keith Karoly**

Saturday, October 20, 2012, 1–5:30 p.m.

The Columbia Gorge is a spectacular river canyon, 85 miles long and up to 4,000 feet deep. Carved by volcanic eruptions and Ice Age floods over millions of years, the gorge is the only sea-level route through the Cascade Mountains to the Pacific Ocean. The cataclysmic floods also transformed flowing river tributaries into hanging waterfalls, creating the largest concentration of waterfalls in North America.

The gorge forms the boundary between the state of Washington to the north and Oregon to the south, with its western edge within a 30-minute drive of Portland. In addition, the gorge is host to a unique diversity of plant and animal life, including over 800 species of wildflowers, 15 of which exist nowhere else on earth.

This wild and beautiful place has also served as a human corridor for tens of thousands of years, and was explored by Lewis and Clark and traversed by thousands of Oregon Trail pioneers. Today’s visitors and inhabitants revel in the recreation opportunities that abound in the region. Known as the windsurfing capital of the world, the Columbia Gorge is also great for hiking, biking, sailing, fishing, and boating.

**National Scenic Act**

On November 17, 1986, President Ronald Reagan signed into law the Columbia River Gorge National Scenic Act, the only stand-alone environmental legislation passed during his eight-year presidency. With passage of the act, the gorge became the first landscape to be specifically designated as a National Scenic Area by Congress.

A year after the Scenic Area Act was passed, the states of Oregon and Washington adopted the Columbia River Gorge Compact, an interstate law that created the Columbia River Gorge Commission. With passage of the Act and Compact, the federal government and the states of Oregon and Washington entered into a binding agreement that recognized the Columbia River Gorge as a place apart from all others and committed them to protecting its outstanding resources for generations to come.

**Tentative Itinerary**

This optional trip after the conference will allow for exploration of the natural features of the Columbia River Gorge, an area that is renowned for its spectacular array of natural wonders including wildflowers, old-growth temperate rain forests, waterfalls, salmon, lava cliffs, and rock formations. The close proximity to Portland will allow for a relaxed itinerary with frequent stops, short hikes, and commentary from Professor Dalton and Professor Karoly who are familiar with the biology, geol-
Acknowledgments

A sincere thank you to all those who have provided assistance and support in the planning and running of this conference. Reed MALS current students and alumni assisting with registration are Jenna Berthiaume, Betty Durham, Sue Heydon, Sabrina Korpela, Tavia Quaid, Kati Stenstrom, Darek Teller, Marcus Thomas, Maylorie Townsend, Lynette Yetter, and Matt Zussman. A special note of appreciation to the AGLSP national office and board of directors, to Laurie Lindquist in the Reed publications office, to the Reed College computing and AV departments for the loan of equipment, and to Lauren DeRosa, Reed undergraduate, for her assistance with the book exhibition.

The griffin image (Reed College’s mascot) on the conference tote was drawn by Jenna Berthiaume using a Wacom tablet and Adobe Photoshop. The composition of the griffin is based upon photographs of an eagle and a lion posted under Creative Commons licenses by Flickr members, cliffio66 and Valerie Everett. Jenna is a current Reed College MALS student. She created this image as part of a book project for Gerri Ondrizek’s “Book as a Sculptural Object” class, in response to William Hogarth’s *Analysis of Beauty* (1753).

Disclaimer: We will be taking photographs and videos during the conference keynotes and some sessions that may be used on the AGLSP or Reed MALS website. If you specifically do not want to be included in these photos or videos, please contact Ellen Levine at the AGLSP national office.

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Conference Schedule

### Thursday, October 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6 p.m.</td>
<td>Opening Reception with heavy hors d’oeuvres (cash bar)</td>
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<tr>
<td>6:45 p.m.</td>
<td>Welcome</td>
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<td></td>
<td>BILLIARD ROOM</td>
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<td></td>
<td>Walter Englert</td>
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<td>Omar &amp; Althea Hoskins Professor of Classical Studies &amp; Humanities and chair, graduate studies committee, Reed College</td>
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<tr>
<td>7 p.m.</td>
<td>Keynote: “…as long as there are readers there will be scrolls”</td>
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<td><em>New Yorker</em>, May 7, 2012, cartoon by Paul Karasik)</td>
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<tr>
<td></td>
<td>The rapid pace of change for knowledge delivery threatens not just format but overall access and preservation concerns. We must take on these challenges now, even while the ground is constantly shifting, in order to ensure our future. We also must recognize the great opportunities we have to build on the benefits of technology in our global environment.</td>
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<td>Molly Raphael, 2011–12 president, American Library Association; former director of the Multnomah County Library (Portland) and District of Columbia Public Library systems</td>
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<td>Panel Presentation: Michael Powell (owner, Powell’s Books); Xan Arch (collection development librarian, Reed); moderator Ann Delehanty (associate professor of French &amp; humanities, Reed)</td>
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### Friday, October 19

<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>10 a.m.–5:30 p.m.</td>
<td>Exhibition: <em>The Physical Word: Reed College Student Books from 2000–12</em></td>
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<td>7 a.m.</td>
<td>Coffee Available</td>
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<td>BILLIARD ROOM</td>
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<tr>
<td>8–9 a.m.</td>
<td>Buffet Breakfast</td>
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<td>BILLIARD ROOM</td>
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FRIDAY, OCTOBER 19 (continued)

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>9–10 a.m.</td>
<td><strong>Keynote: “The Future is Medieval: Some Lessons about Books, Reading, and Information from the Dark Ages”</strong>&lt;br&gt;William J. Diebold, Jane Neuberger Goodsell Professor of Art History &amp; Humanities, Reed College</td>
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<td>BILLIARD ROOM</td>
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<tr>
<td>10–10:30 a.m.</td>
<td>Break</td>
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<tr>
<td>10:30 a.m.–noon</td>
<td>Concurrent Sessions I</td>
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<tr>
<td>LIBRARY</td>
<td>MODERATOR: BEN MERRILL, REED COLLEGE</td>
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<td></td>
<td>“Artists’ Books from the Early 20th Century in the Reed College Collection”&lt;br&gt;Geraldine Ondrizek, Reed College</td>
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<td>“To Build a Book: Processes in the Production of Artists’ Books”&lt;br&gt;Jenna Berthiaume, Reed College</td>
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<td>“The Common and the Strange: Reading Anne Carson’s Nox”&lt;br&gt;Janis E. Carpenter, Reed College</td>
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<tr>
<td>CARD ROOM</td>
<td>MODERATOR: LINDA PAULSON, STANFORD UNIVERSITY</td>
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<td>“Getting Medieval: Notes from the Middle Ages on Modern Reading”&lt;br&gt;Andrea L. Winkler, Mercer University</td>
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<td>“The Social Life of Manuscripts: Reader as Participant in the&lt;br&gt;<em>Lindisfarne Gospels</em> and Martin Fuch’s <em>Written Images</em>”&lt;br&gt;Cheryl Solis, Stanford University</td>
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<td>VAULT ROOM</td>
<td>MODERATOR: KENNETH SMITH, INDIANA UNIVERSITY—SOUTH BEND</td>
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<td>“The Journey from the Shelves to Microsoft Word to the Web: Discovery of the Author’s Story through Final Projects”&lt;br&gt;Lori Caskey Sigety, Indiana University—South Bend</td>
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<td>“Applying Old and New Technologies and Approaches to Connect the Academy and the Community: Using Transformational Narratives to Create New Paradigms for Individual and Social Change”&lt;br&gt;Judith McKay, Nova Southeastern University</td>
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<td>“Knowledge and Rhetorical Delivery: A New Theory for a Digital Age”&lt;br&gt;Virginia Skinner-Linnenberg, Nazareth College</td>
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<tr>
<td>Noon</td>
<td>Lunch on your own</td>
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**Thomas Wieting**<br>Reed College<br>“The Archimedes Palimpsest: An Adventure in Restoration at the Walters Museum in Baltimore”<br>In 1998, a 13th-century prayer book was sold for more than two million dollars to an anonymous collector at Christie’s auction house. The prayer book is a palimpsest: a new book prepared by scraping from the parchment the text of the original to make space for the new. In this case, the old books were 10th-century copies of essays by the most celebrated mathematician of ancient Greece: Archimedes of Syracuse. My objective is to describe the history and significance of the Archimedes Palimpsest, as well as the splendid work at the Walters Museum in Baltimore on the restoration of this unique book.

Thomas Wieting received a BS in mathematics from Washington and Lee University in 1960 and the degree of Doctor of Philosophy in Mathematics from Harvard University in 1973. He joined the mathematics faculty at Reed in 1965. His research interests include crystallography, cosmology, and ornamental art. Professor Wieting draws inspiration from Chaucer’s description of the Clerke: “Gladly wolde he lerne and gladley teche.”

**Andrea L. Winkler**<br>Mercer University<br>“Getting Medieval: Notes From the Middle Ages on Modern Reading”<br>As our students grow accustomed to finding information on the internet (and, to invoke Lyotard, students increasingly confuse information with knowledge), I argue that insights from the medieval manuscript tradition will help us articulate academic reading skills and practices to our students in ways not covered by traditional instructions based on a "print culture”—especially to students from nontraditional backgrounds who often have less understanding of academic language and conventions—and therefore help students recognize problems with plagiarism, appropriate authority, and context recognition.

Andrea Winkler is an associate professor in the College of Continuing and Professional studies. Her specialty is 13th-century religious history.
formerly colonized peoples who are trying to use copyright to protect printed documents created by colonizers but related to native customs?

Marie Tedesco is the director of the MALS program and serves as the program’s archives education coordinator. She came to ETSU to work in the Archives of Appalachia and University Archives. Earlier, Marie worked as an archivist at the National Archives Southeast Branch, and taught U.S. history at North Dakota State and Texas Tech. Her MA and PhD are in American history from Georgia State University.

**Michael Thoma**
Capilano University & Simon Fraser University

“The Crisis of the Novel Form: Revisiting Lukács’ The Theory of the Novel (1914)”

In the summer of 1914, Georg Lukács began writing The Theory of the Novel. According to the preface of the 1962 edition, he was not looking for a new literary form but, quite explicitly, for a ‘new world.’ Lukács’ utopian hope was for the development of an historical sense within modern culture that maintained the timeless values of the past. If a crisis of the novel exists, we may need to look back in order to find our way forward.

Michael Thoma has worked in Vancouver and Los Angeles as a writer, story editor, author, and educator. He teaches screenwriting, cinema history, and visual theory in the Motion Picture Arts Program at Capilano University. He also teaches Canadian cinema at SFU. Michael continues to develop new projects as well as pursue his academic interests.

**Tony Westman**
Simon Fraser University

“How Technology has Hijacked the Human Narrative”

“In the beginning was the word, and the word was with God, and the word was God ...” so said Apostle John in the Bible, but by a shift of emphasis to : ... the WORD was God, it would seem that humankind has relied upon this slippery abstraction to define and guide it through an unchartered path of existence. From an oral tradition to pass along spiritual wisdom, information has been hijacked by technology managed by specialists in commerce and politics to where our questions have changed from “who are we, and why are we here” to “what do I want and how do I get it?”

Since receiving his degree in political science, Tony Westman has made films for the National Film Board of Canada, received Canada Council Grants for film and still photography, worked in the Hollywood film industry for 30 years, and is happily married with two children. Currently he teaches film at Emily Carr University while studying for a MALS degree.

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**FRIDAY, OCTOBER 19 (continued)**

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<tr>
<th>Time</th>
<th>Concurrent Sessions II</th>
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<tr>
<td>1:30–3 p.m.</td>
<td>LIBRARY</td>
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<td></td>
<td>MODERATOR: JANIS CARPENTER, REED COLLEGE</td>
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<tr>
<td></td>
<td>“Animal, Vegetable, Mineral: A Survey of Ancient Writing Media”</td>
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<td>David G. Knight, University of Oklahoma–Norman</td>
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<td></td>
<td>“The Archimedes Palimpsest: An Adventure in Restoration at the Walters Museum in Baltimore”</td>
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<td></td>
<td>Thomas Wieting, Reed College</td>
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<td>CARD ROOM</td>
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<td>MODERATOR: TIMOTHY BOYLAN, WINTHROP UNIVERSITY</td>
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<td>“What IS a Book? Reflections on Changing Definitions”</td>
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<td>W. Michael Mudrovic, Skidmore College</td>
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<td></td>
<td>“How the Printing Press Changed History: From the Protestant Reformation to the Modern University”</td>
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<td>Keith Sisson, University of Memphis</td>
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<td>“Lines: How the Book Gave Structure to Western Thought and Culture”</td>
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<td>Dave Rankin, Midwestern State University</td>
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<td></td>
<td>VAULT ROOM</td>
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<td>MODERATOR: DONNA ZAPF, DUKE UNIVERSITY</td>
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<tr>
<td></td>
<td>Panel Presentation: “The Transmission of Feminist Knowledge: the Image As Text”</td>
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<td>Jane Chin Davidson, University of Houston–Clear Lake</td>
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<td>“Masculinity &amp; Procreation as Properties of Politics in the Bacchanal Collection of Alfonso I d’Este”</td>
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<td>Rebecca Garcia-Franco, University of Houston–Clear Lake</td>
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<td></td>
<td>“Silencing Gazes: Subject, Object, and Empire in Carrie Mae Weems’ Mirror, Mirror”</td>
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<td>A. Catherine Louvier, University of Houston–Clear Lake</td>
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<td>“Nan Goldin’s Damaged Ways of Seeing: Visualizing the Connection between Heteronormativity and Domestic Violence”</td>
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<td></td>
<td>Rachel Reed, University of Houston–Clear Lake</td>
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<td>(Presented in absentia by Jane Chin Davidson)</td>
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3–3:15 p.m. Break

BILLIARD ROOM
Virginia Skinner-Linnenberg
Nazareth College

“Knowledge and Rhetorical Delivery: A New Theory for a Digital Age”
What has been the impact of the multimedia age on traditional forms of delivering proof of knowledge gained in our interdisciplinary courses? This presentation will discuss historical rhetoric and theories of delivery, revised theories of delivery that can be foundational for interdisciplinary classrooms, and the impact of new delivery systems on our students’ work and creativity. Following samples of student work, participants will have the opportunity to brainstorm delivery methods that could be applied in their own classrooms.

Virginia Skinner-Linnenberg teaches rhetoric, technical writing, and the senior seminar in the communication and rhetoric program. She also teaches first-year writing and playwriting, and is a core faculty member in the college’s Master of Liberal Studies program. She is the current Rosemary White Chair of Literature and Language.

Cheryl Solis
Stanford University

“The Social Life of Manuscripts: Reader as Participant in the Lindisfarne Gospels and Martin Fuch’s Written Images”
Encapsulated within the narrative of the internet with its universal mechanism of distribution and sharing is the experience of text as a social act. While digital technologies seem to offer radically different methods for creating story, much of what is new has antecedents in the communal production, exchange and use of medieval manuscripts. We examine the Lindisfarne Gospels and Martin Fuch’s experimental Written Images to compare the communal production and social life of the medieval manuscript and the digital book.

Cheryl Solis is a MLA student and works as a lead technical writer for an on-demand streaming video startup company called Ooyala. She is completely absorbed in working on her final thesis project that blends her interests in paleography and Joycean studies. She also occasionally dabbles in archery.

Marie Tedesco
East Tennessee State University

“Cosmopolitanism, Creative Commons, and Copyright: The Demise of Copyright?”
This presentation will focus on the interrelated ideas of cosmopolitanism (going back to Kant’s The Idea of Universal History from a Cosmopolitan Point of View (1784)) and extending to 20th-century formulations of the idea that tie it to globalism, commons, and copyright. Will copyright as textual ownership give way to a ‘sharing” emphasized by commons ideas? What effect will weakening of copyright have on
more and read and study less, are we codifying quality liberal, diverse ideas or merely offering an easy distraction that ultimately undermines critical thinking?

As a MALS student, Susan Sechrist studied the intersection of science, mathematics, and literature. Her master’s thesis focused on how science and mathematics are metaphorically explored in works of literature as well as how scientific works, such as Copernicus’ *De Revolutionibus*, use metaphor, figurative language, and elements of rhetoric.

**Lori Caskey Sigety**  
Indiana University–South Bend  
“The Journey from the Shelves to Microsoft Word to the Web: Discovery of the Author’s Story Through Final Projects”  
This presentation is based on a 2012 independent study project—MLS theses were pulled from the circulating and archival collections and annotated in order to promote the projects online through social media. The presentation will cover an interactive journey from earliest discussions of the shared vision of annotating master’s theses; the arduous yet inspiring annotation process, discovery, and sharing of highlights of selected theses of interest; and the benefits and methods of combining print with the web by promoting theses on social networking sites and archival websites.

Lori Sigety is in the middle of her current graduate program. She has a master’s degree in library science from Indiana University in Indianapolis and worked in the public library. Lori is an artist, musician, and writer. She resides in Mishawaka with her husband, Steve, and three pampered felines.

**Keith Sisson**  
University of Memphis  
“How the Printing Press Changed History: From the Protestant Reformation to the Modern University”  
In this session, I will examine the extent to which the form of the printed book helped bring about the Reformation first by placing it within its proper historical context and then by demonstrating just how influential the printing press has been on the historical development of the West and indeed the entire world. I will conclude by linking Luther’s cause to an analysis of the most recent trend, the eBook.

Keith Sisson holds a PhD in medieval history from the University of Memphis. He also studied at the Graduate Center for Medieval Studies at Fordham University in New York. He is the MALS director and instructor of liberal studies, University College. Keith is currently working on a book on the medieval papacy.

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**Saturday, October 20**

| 7 a.m. | Coffee Available  
BILLIARD ROOM |
| 8–9 a.m. | Buffet Breakfast  
BILLIARD ROOM |
| 9–10:30 a.m. | Annual Business Meeting  
BILLIARD ROOM |
| 10:30 a.m.–noon | Concurrent Sessions IV  
LIBRARY MODERATOR: JENNA BERTHIAUME, REED COLLEGE  
“Gesture of Disruption in a Book of Paintings: Visual Responses to Literature and Philosophy”  
Eugenia Bertulis, Simon Fraser University & Emily Carr University  
“Aztec Pictographs as Early Comics and their Influence on Modern Comics”  
Jessica Record, Mount. St. Mary's College  
“No Exit: Palestinian-Israeli Trauma and the Occupation in Graphic Narratives”  
Lauren Buisson, Mount St. Mary’s College  
CARD ROOM MODERATOR: MICHELE MRAK, SOUTHERN METHODIST UNIVERSITY  
“The Visual Textbook: How Documentary Films, which are Supplementing and Sometimes Replacing Textbooks in the High School Social Studies Classroom, Present Both Challenges and Opportunities”  
Gwendolyn R. Herrin, Reed College  
“Jon Stewart: Modern Day Jester?—a New Breed of Journalism that Holds Politicians and the News Media Accountable”  
Jeanne Reinelt, Southern Methodist University  
“The Crisis of the Voice: Defending Imperfection in a Post-Vocal World”  
Neil Ramiller & Alex Ramiller, Reed College  
LODGE ROOM (see page 31)  
Exhibition: *The Physical Word: Reed College Student Books from 2000–12*
Exploring the Columbia Gorge National Scenic Area

David Dalton, Professor of Biology, Reed College
Keith Karoly, Professor of Biology, Reed College

($20 fee; space limited to 25 participants)
lar recordings into Dr. Frankenstein creations. Stitched together from fragments, these pop songs then have their seams and flaws smoothed over by autotuning. Do such manipulations undermine the authenticity of the artist’s performance, dislocate “authorship,” and diminish the human role in the creation of art? We will explore the implications of Auto-Tune for the rights and responsibilities of artists, technologists, and audiences in a post-vocal world.

Neil Ramiller is a current MALS student. In his work, Neil teaches classes and conducts research on organizational management and technological innovation at Portland State University.

Alex Ramiller, a junior at Portland’s Northwest Academy, is a musician, arranger, and composer, and a current participant in the Reed College Young Scholars Program.

Dave Rankin
Midwestern State University
“Lines: How the Book Gave Structure to Western Thought and Culture”
McLuhan’s 50-year-old idea “the medium is the message,” helps explain how by letting Westerners process highly linear Indo-European languages with the cognitively dominant sense of sight, the book shaped brains that could easily handle lines and sequences. As neuroscience now suggests, these brains grew neurons and synapses for linear thinking. They “created” the lines that gave structure to our math, science, technology, and art—the keys to Western dominance. Now, as the book cedes influence to electronic media, we are (pun intended) out of line.

Dave Rankin, a past AGLSP Board member and former MLA director at Winthrop University for 10 years, organized and hosted the 2004 AGLSP Conference, “Where Science Meets the Arts,” in Charlotte, North Carolina. He chairs the English department and is currently finishing a book on the structure of language and culture. He and his wife, Vikki, live in Wichita Falls, Texas.

Jessica Record
Mount St. Mary’s College
“Aztec Pictographs as Early Comics and their Influence on Modern Comics”
When comics are defined as “sequential art,” they can be traced back thousands of years to early civilizations. The Aztecs used sequential art as a means of documenting stories of their creation, migration, and ultimate downfall at the hands of the Spanish conquistadors. This session compares the themes and narrative conventions in 16th-century Aztec pictographs to the themes and narrative conventions used in iconic modern comics in order to legitimize sequential art as a respected art form.

Jessica Record is pursuing her master’s in humanities with an emphasis in history. She is also currently teaching American history, government, and economics at Syn-

Keynote Speakers

Molly Raphael
Molly Raphael is 2011-12 president of the American Library Association, the oldest and largest library organization in the world with nearly 61,000 members. Its mission is to provide leadership for the development, promotion and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.

Molly Raphael served in urban public libraries for 40 years. In 2003, Raphael was recruited to lead the award-winning Multnomah County Library (MCL) in Portland, Oregon. During her tenure, she increased diversity in library employment, collections and programming and was awarded the Arthur Flemming Civil Rights Award. Under her leadership, MCL achieved consistently top national rankings among urban public libraries and the highest gross circulation of any library in the country, surpassing libraries serving much larger populations. MCL, a nationally recognized leader in developing early literacy services and programs to reach out to underserved, culturally diverse communities, was selected in 2009 to receive the Institute for Museum and Library Services (IMLS) National Medal for Museum and Library Service, the nation’s highest honor for museums and libraries. Raphael retired in 2009.

Raphael’s 33 years at the District of Columbia Public Library (DCPL) began as a youth librarian and culminated in her appointment as Library Director in 1997. For over two decades in senior positions, Raphael played a significant role in transforming public libraries to embrace the digital age and become centers supporting neighborhood development. During her DCPL tenure, Raphael led efforts to create an adult literacy program, developed services for at-risk children and families, and managed the implementation of new technologies that changed the way libraries deliver services. She codeveloped the first public library service in the US serving the deaf community.

As ALA president, Raphael serves concurrently as president of ALAs Allied Professional Association. She also serves ex officio as a trustee of the Freedom to Read Foundation.

Raphael has been an active member of the 61,000-member American Library Association for 38 years. Prior to serving as ALA president, she served a year as president-elect in 2010–11. She also served on the ALA Executive Board, three terms as a councilor-at-large, and member or chair of several ALA-wide committees (Budget Analysis and Review Committee, Intellectual Freedom Committee, Nominating Committee, Coordinating Committee on Access to Information, and Committee on Professional Ethics). In addition, she served as president of the Library Leadership and Management Association (a division of ALA), president of the District of...
Columbia Library Association, and active member of the Urban Libraries Council for many years. She founded ALAs unit on library services for people who are deaf in the late 1970s.

Raphael has served on boards for many organizations and institutions. In the past decade, she has served on four university advisory boards for graduate library and information science programs (Emporia State University/Portland Program, Kent State University, San Jose State University/Executive MLIS, and University of Washington/s ischool). She has published in professional books and journals. Raphael received her MS in library science from Simmons College and received its Alumni Achievement Award in 2006. She holds an undergraduate degree from Oberlin College. [Courtesy of ALA.org.]

William J. Diebold

William J. Diebold is Jane Neuberger Goodsell Professor of Art History & Humanities at Reed College, where he has taught since 1989. He received a BA from Yale College, and an MA and PhD from Johns Hopkins University. William Diebold’s primary academic interests are in ancient and medieval art, manuscript illumination, and art historical method. He is the author of Word and Image: An Introduction to Early Medieval Art and numerous articles on Carolingian and Ottonian images and image theory. He is currently completing a book on exhibitions of medieval art in 20th-century Germany.

Michael Powell of Powell’s Books

Powell’s began in a humble storefront on a once derelict corner of northwest Portland in 1971, but the story really began in Chicago several years earlier.

As a graduate student at the University of Chicago, Michael Powell was encouraged by friends and professors to assume a lease on a bookstore (there being no decent bookstore near the university at that time). Saul Bellow even pitched in $3,000 as a loan to help out. Michael’s store was so successful, he managed to re-pay Saul’s loan in two months.

In the summer of 1970 Michael’s dad, Walter, came out to Chicago to run the bookstore while Michael and his wife took a summer vacation. Walter, a retired painting contractor and teacher, so loved the experience, he returned to Portland and opened his own bookstore.

Michael joined Walter in 1979, and they pushed the whole operation into an abandoned car dealership at West Burnside and 10th Avenue. Together, they built on a unique recipe: used, new, hardcover, and paperback, all on the same shelf, open 365 days a year, staffed with knowledgeable and dedicated book lovers. Michael has said: “In the used book world, mixing paperbacks and hardbacks was not so much

Judith McKay, JD, PhD, is associate professor of conflict resolution and community studies, the chair of the Department of Multidisciplinary Studies and the director of Community Resolution Services (CRS). CRS provides experiential learning for students and services to local communities, including Peace Place, a collaborative project with the Broward County Library system.

W. Michael Mudrovic

Skidmore College

“What IS a Book? Reflections on Changing Definitions”

Because of evolving technology and other sociopolitical phenomena, we are in the process of questioning perceived notions and accepted definitions, a process that often results in conflicting emotions within an individual or among groups. The purpose of this session is to examine the concept of “the book” in light of new variations such as eBooks and audiobooks, blogs, and self-publication. By investigating the concept of framing devices and the context in which different formats present themselves, a broader definition of “the book” will emerge.

Michael Mudrovic is professor of Spanish specializing in 20th- and 21st-century Spanish poetry. He is the author of a book on the poetry of Claudio Rodriguez and another on Spanish women’s poetry of the post-Franco era. He currently is writing a book on the long poem in the post-Civil War era in Spain, and is working on a monograph on the ekphrastic poetry of Luis Javier Moreno.

Geraldine Ondrizek

Reed College

“Artists’ Books From the Early 20th Century in the Reed College Collection”

The focus of my talk will be the artist book as a viable artistic and literary medium at the early part of the 20th century. I will discuss the livre d’artiste works from art book presses, including those owned by Ambroise Vollard, a Paris art dealer who paired artist and authors to make a book art work. A focus on artists’ books at Reed College, such as “Transiberian Railway” and “La Fin Du Monde,” will illuminate this evolution.

Artist and professor of art Geraldine Ondrizek has served on the faculty since 1994. She teaches sculpture, installation, and book making. She began Reed’s artist’s book collection in 1996 and the website in 2008. She received her MFA from the University of Washington, and BFA from Carnegie-Mellon University.

Neil Ramiller & Alex Ramiller

Reed College

“The Crisis of the Voice: Defending Imperfection in a Post-Vocal World”

The digitalization of vocal music at the point of production has turned many popu-
This presentation will provide a historical perspective on the evolution and cultural significance of writing media based on Linnaeus' three original divisions of nature: the origins of the high-profile and alliterative parchment, papyrus and paper; the baked clay tablets and available matching envelopes of the Sumerians; and the illuminated vellum manuscripts of medieval European monks. Other less expected natural materials will be examined as past platforms of the written word.

David Knight holds the Master of Arts in Liberal Studies and currently works as an adjunct with the university's College of Liberal Studies, teaching courses in interdisciplinary inquiry and principles of leadership. Special interests include the application of traditional leadership skills in personal life management, hiking, and long-distance walking.

A. Catherine Louvier
University of Houston–Clear Lake

“Silencing Gazes: Subject, Object, and Empire in Carrie Mae Weems’ Mirror, Mirror”

This close reading treats Carrie Mae Weems’ Mirror, Mirror (gelatin silver print, 1987) as an artistic “text” as defined by Roland Barthes: the poetic discourse in artwork of any medium. Louvier focuses on three specific components (The Gaze, colonial imagery, and the identity of the speaker), stressing the plurality articulated through the union of picture and words. The essay argues that, through different configurations of literary and visual imagery, Weems’ piece simultaneously validates and rejects patriarchal, neocolonialist inscription of the Black female body.

After earning a BA in women’s studies, Catherine Louvier entered the graduate program. While studying literature, her interest in feminist theory branched into literary, film, and art theory; these areas converge in her analyses of creative works by and about women. Catherine is currently writing her master’s thesis on Toni Morrison’s 2008 book A Mercy.

Judith McKay
Nova Southeastern University

“Applying Old and New Technologies and Approaches to Connect the Academy and the Community: Using Transformational Narratives to Create New Paradigms for Individual and Social Change”

This presentation examines transformational narratives using old strategies and new technologies including blogging, YouTube, and community engaged projects. Combining multidisciplinary perspectives and storytelling, poetry, and other creative writing with conflict resolution skills and practices has resulted in new ways to reframe, refocus, and creatively intervene in stories of a personal and social nature. These collaborations encourage the development of new approaches to addressing issues of individual, family, and community conflict. Transformational Narratives is featured as a course in our program.

Five stores, and several expansions later, Powells.com went online in 1994, experiencing immediate success. As book culture changes in the United States and in the world, Powell's continues to evolve as the 21st century unfolds.

Founded in 1971, Powell's Books is now considered one of the most innovative booksellers in the world, and on the forward curve of book selling in the Americas. Once a small used book shop on West Burnside Avenue, Powell's is currently four general bookstores, one specialty bookstore, and one cutting-edge website, www.powells.com

Xan Arch

Xan Arch is the collection development librarian at Reed College. Prior to Reed, she was the electronic resources ILibrarian at Stanford University. She holds a MLIS from San Jose State University and a MA in English from Stanford University. She’s particularly interested in the ways libraries can most effectively provide access to electronic content. When not at work, the only hobby she still has time for is her new baby boy, Leo.

Ann Delehanty

Ann Delehanty is an associate professor of French and humanities at Reed College. She teaches early modern French literature, French language, and teaches in Reed’s humanities program. She has recently completed a book, Literary Knowing in Neoclassical France: From Poetics to Aesthetics, that will be appearing from Bucknell University Press at the end of this year.
Session Presenters

Martha L. Banz
College of Liberal Studies, University of Oklahoma

“Reborn: The Book as Pervasive Social Metaphor . . . (yes, even in cyberspace!)”

History bears witness that written texts inevitably find a way to survive changes in cultural context. To demonstrate, two epic transitions—emergence of the Gutenberg press (15th century) and emergence of digital media (20th century)—are examined for how the previous era’s forms are carried forward into newly emerging technology. Demonstration is also provided of how the book served as a pervasive social metaphor in the modern era and how it continues to act as a powerful organizing metaphor in cyberspace.

Martha Banz serves as associate dean of the College of Liberal Studies, providing oversight for the college’s three undergraduate degree programs and five graduate programs, all of which are interdisciplinary in nature and provide working adult professionals with online degree options. She holds a BS in psychology from Southern Nazarene University, and an MS and PhD in quantitative psychology, both from the University of Oklahoma.

Jenna Berthiaume
Reed College

“To Build a Book: Processes in the Production of Artists’ Books”

The consumption of an artist’s book is a delightfully physical experience; indeed, it is in this tradition that the materiality of the book is perhaps most emphasized. Yet the production of the artists’ books I created in the spring of 2012 was, in terms of craft, an equal intersection between digital and physical processes. I discuss and illustrate via photographs the processes I used to create two artist’s book projects for Gerri Ondrizek’s course “The Synaesthesia Giver and Collective Contribution.”

Jenna Berthiaume is a current student in the MALS program. She earned a bachelor’s degree in anthropology, with an emphasis on Mesoamerican archaeology, from Brown University in 2008. Her research interests include visual literacy in education and public humanities, digital media, photography, and visual design. Jenna is currently writing her degree paper on hypertext and digital archives.

Eugenia Bertulis
Simon Fraser University & Emily Carr University

“Gesture of Disruption in a Book of Paintings: Visual Responses to Literature and Philosophy”

The emerging field of neuroaesthetics indicates a much more complex model of mental activities than right brain/left brain processes. Nevertheless, artists and designers often use a vocabulary of disruption and resistance to explain switches between analytic and creative modes. This presentation documents a book of paintings the editor of four others. He currently serves as president of the Poe Studies Association.

Gwendolyn R. Herrin
Reed College

“The Visual Textbook: How Documentary Films, which are Supplementing and Sometimes Replacing Textbooks in the High School Social Studies Classroom, Present both Challenges and Opportunities”

Documentary films present challenges both to historians and teachers due to the unique nature of film, including its potential emotional effect on audiences, potential political biases, a filmmaker’s poetic license or vision, and the demands of the commercial market. We will look at films that focus on the Civil War and Reconstruction and how they can be used in a classroom so students can both learn about the past and critically examine historical perspectives and the inherent problems posed by mass media.

Gwendolyn Herrin is a current MALS student and has taught high school English and social studies for 14 years. Last year, she taught American Studies, integrating history, literature, music, art, and culture through various mediums, including primary and secondary sources, novels, short stories, poetry, documentary, and fictional films, and the internet. She currently teaches at De La Salle North Catholic in Portland, Oregon.

Diane Klare
Wesleyan University

“The Future of the eBook: This is Harder than Where’s Waldo”

How will eBooks affect academic research and the distribution of knowledge in a globalized context? This presentation will begin by exploring the results of a Wesleyan study that examined how students understand, react to, and use eBooks. Wesleyan’s findings are emblematic of the oft-hidden cultural perspectives behind users’ understanding of intellectual property in a digital environment. As a result, eBook models of information dissemination may lead to many profound changes, including the need for a new definition of the term “digital divide.”

Diane Klare is head of reference at the university’s Olin Library. Her academic interests include using ethnographic techniques to explore how students use library resources and campus spaces. Diane received a certificate of advanced study in 2009 from Wesleyan’s Graduate Liberal Studies Program after completing her thesis, “Copyright in the 21st Century: The Politics of a Brave New Digital World.”

David G. Knight
University of Oklahoma–Norman

“Animal, Vegetable, Mineral: A Survey of Ancient Writing Media”
of four monumental mythological paintings assembled for the private studio of the
patron Alfonso d’Este. Building on the theory that the works serve as a pedagogical
device aimed at promoting proper sexual maintenance and health, my session
deploys a feminist perspective toward reproduction and the subject positions of
heteronormative desire to show the ways in which Renaissance painting contributes
to the construction of the patronymic text.

Rebecca García-Franco is a humanities MA student, concentrating on art his-
tory—Renaissance period. She currently is working on completing her thesis work
on Bellini and Titian’s Bacchanal series commissioned by the patron Alfonso d’Este,
aiming to show a possible proto-feminist strategy encoded within the conceptual
program.

Bennett Gilbert
Reed College MALS ’12; graduate student, PSU history department
“Yet Another Crisis of the Book”
The digital revolution is commonly compared in scale to the invention of printing.
However, there was another transition on the same scale—the industrial revolu-
tion—and it sheds some light on our digital future. Looking at a change in styles
of bookbinding taste after the French Revolution helps to explain the relations of
people to their books during major changes in communication.

Bennett Gilbert has a BA and MA in philosophy, an MS in library science. He was
a dealer in early printed books from 1980 to 2006. He has written, curated, and
lectured on the history of the book and currently works on the relations of persons
and objects in the philosophy of history.

John Gruesser
Kean University
“The Humanities Have Gone Digital and I Still Haven’t Been Able to Set up My
IPhone: A Print Scholar Tries to Get a Handle on Digital Scholarship”
Digital Humanities has become one of the hottest buzzwords in academia, appear-
ing in job descriptions, grant proposals, conference programs, and journal articles,
as well as myriad websites. But what exactly is meant by the term? If the profession
is moving rapidly and inevitably toward a digital approach to the humanities, what
does that mean for professors of a certain age who have devoted their careers to
books and print culture? Should we lament the likely extinction of scholarship as we
know it, or should we, with apologies to Stanley Kubrick, learn to stop worrying and
love this new phenom?

Professor of English and MALS coordinator, John Gruesser is the author of four
books, most recently The Empire Abroad and the Empire at Home: African American
Literature and the Era of Overseas Expansion (University of Georgia Press 2012) and
and is an entertaining matryoshka doll of perceptual slippages: a digital presentation
of a handcrafted thing, a book about books, paintings about words, a designed objet
d’art, and a conceptual project reclaiming practice.

Eugenia Bertulis is an industrial designer with an interdisciplinary background who
has been working on the intersections between design, neuroscience, and philosophy.
She divides her time between Seattle, where she is a partner at Slipstream Design,
and Vancouver, B.C., where she teaches at design at Emily Carr University and is
finishing her masters in GLS.

Katherine Beutel
Lourdes University
“Reading Louise Erdrich’s Fiction”
The complex web of story in Louise Erdrich’s body of fiction challenges notions
of text as fixed and stable. With multiple examples of what John Bryant calls “fluid
texts,” much of Erdrich’s canon can be seen as an intertextual body of story that
involves revision and destabilizing, processes in keeping with the circular, indigenous
view of story expressed by Erdrich’s Ojibwe characters. The popularity of Erdrich’s
books suggests that readers are willing to embrace this multiplicity in the experience
of reading.

Kate Beutel is the director of the newly established Master of Arts in Liberal Stud-
ies Program. An associate professor and chair of the English department, she holds
a PhD from the Ohio State University and specializes in modern and contemporary
American fiction.

Lauren Buisson
Mount St. Mary’s College
“No Exit: Palestinian-Israeli Trauma and the Occupation in Graphic Narratives”
The graphic narrative has evolved as an influential, vibrant expression of the book’s
power. Its ability to limn the margins of absurdity to express the inexpressible makes
the form uniquely suited to addressing complex, emotionally tangled issues. This
session will examine depictions of the Israeli Occupation in the graphic novel. I will
explore the mimetic properties of the form, particularly within its framing system,
and how these links resemble the containment mechanisms of Occupation that suf-
focate the Palestinian and Israeli populations in mutual despair.

Lauren Buisson is a second year graduate student in humanities pursuing an empha-
sis in English. A member of MLA and the Society for Cinema and Media Studies,
Lauren’s research interests are: American popular culture, global cinema, and the
impact of the city on contemporary fiction. Her thesis project will explore post-war
paranoia in 1950’s crime novels.
**Janis E. Carpenter**  
Reed College  
“The Common and the Strange: Reading Anne Carson’s *Nox*”  
In her uncommon book *Nox* (2010), classics scholar and contemporary poet Anne Carson addresses a common situation, borrows from centuries of tradition, poses ancient questions, moves in the vicinity of well-known genres, and employs familiar materials. Yet she so breaks conventions and so confounds object, image, and text that her book turns contrary and demanding. I will speak of what it means to “read” its tangled strands as part of a strangely rich tapestry of time.

After spending her youth as a journalist and lawyer, Jan Carpenter turned in midlife to mothering and teaching. She now teaches high-school English. At Reed she has opened the cupboards into her private interests in literature and art, taking particular pleasure in probing the connections between literary and visual arts and in using the library to travel in time and space.

**Jane Chin Davidson**  
University of Houston–Clear Lake  
Panel Presentation: “The Transmission of Feminist Knowledge: the Image As Text”  
The opportunity to convene this interdisciplinary panel of humanities MA researchers, undertaking various assessments of feminist artistic knowledge, was presented when UH HCL commemorated the 30-year anniversary of exhibiting Judy Chicago’s *The Dinner Party* at the university in 1980 (the second site to debut the iconic installation). The impact of the visual arts’ contribution to feminist history can be viewed by the broadening of the definition of the historical “text” as shown by these different approaches to the subjects of gender, “race,” and sexuality.

Jane Chin Davidson is an assistant professor of art history and Mieczkuc Professor of Women’s Studies. She was an ESRC fellow at University of Manchester (2009) where she received her PhD in art history and visual studies (2007). Her research on the signification of gender, sexuality and Chinese identity in performance art and global exhibitions has been published in numerous journals and edited collections.

**Jennifer Chutter**  
Simon Fraser University  
“Should I invest in an eReader or More Bookshelves?”  
The act of reading a book in itself is a sensory experience. With the movement towards eReaders and tablets, do we lose our sensory attachment to the text? Drawing on the work of anthropologists of the senses, technology theorists as well as educational theorists, historians, philosophers and sociologists engaged in the importance of reading, I argue that the book as an object has an important place in our lives, beyond the text itself, that cannot easily be replaced by a new technological format.

Jennifer Chutter is a 2011 alumna of the MALS program. Her research centers primarily around ideas of home and what it means “to be at home.” She feels most at home with a book in her hand with three more stacked beside her.

**Edmund P. Cueva**  
University of Houston–Downtown  
“Homer’s Bellerophon: The Meaning of Writing?”  
In Book VI of Homer’s *Iliad* may be found the first possible reference in Western literature to writing or a writing surface—the writing surface could be perhaps identified as the prototype of the scroll, codex, or book. Did Homer refer to writing in his epic? How could he? After all, the art of writing had been lost by the time Homer composed his oral epic. This presentation will attempt to answer this question. Two answers will be supplied.

Edmund Cueva is professor of classics and humanities and current chair of the university’s arts and humanities department. Dr. Cueva’s area of teaching and research is the ancient novel. He has published extensively on the ancient novel, mythology, and ancient literature and the occult.

**Ilknur Eginli**  
Mercer University  
“Incorporating Self-Regulated Learning Skills into Hypermedia Learning Environments”  
This presentation provides an overview of the research and a model on how the use of self-regulated learning can foster and enhance students’ learning via hypermedia. The participants will be able to: (a) integrate specific strategies into curricula and classes on how to improve students’ self-regulation skills in the hypermedia learning environments; (b) use self-regulated learning as a guiding theoretical framework to examine learning with hypermedia; (c) increase their awareness of campus wide support in fostering students self-regulated skills; and (d) reinforce their own understanding of self-regulated learners when using hypermedia.

Ilknur Eginli received a PhD in education and masters degrees in educational psychology and history from George Mason University; and TESOL from Minnesota State University. She taught K–12, and in community colleges and universities both nationally and internationally for 15 years. In a previous role, she was an education consultant at the World Bank for two years.

**Rebecca García-Franco**  
University of Houston–Clear Lake  
“Masculinity and Procreation as Properties of Politics in the Bacchanal Collection of Alfonso I d’Este”  
The Bacchanal series by Bellini and Titian, completed between 1514 and 1529, consist