

# Reality Principle Construction of a New Life

Soviet Graphic Arts & Photography from the Reed College Art Collection

November 4–December 15, 2013



### Intervention/Reception : Performance : Culinarium Thursday, November 14, 6–9 p.m. at the Cooley

Please join us for a special evening of music, performance, and towering Soviet cuisine. The Intervention/Insurrection is organized by Reed student seminar collective 388, in collaboration with *Reality Principle* curators **Lena Lencek** (Professor of Russian and Humanities, Reed College) and **Stephanie Snyder** (Cooley Gallery Director and Curator), with Ruby Research Fellow **Kate Weinreich** '14.

## Reality Principle : Construction of a New Life

The Douglas F. Cooley Memorial Art Gallery is proud to present an exhibition of Soviet graphic arts and photography from the Reed College Art Collection. The work in the exhibition encompasses one hundred years of Soviet history and visual culture, from 1905 to 1990.

Rooted in the iconographic traditions of the Russian Orthodox Church, Soviet state artists re-purposed the semantic codes of Russian religious art to imbue representations of their new society with a familiar but radicalized immediacy and intensity.

The "new Soviet citizen" was constructed and disseminated through endless recombinations of ideological tropes that saturated every sphere of Soviet public life. The rare photographs in the exhibition reveal the historical nuances of this social recoding, allowing for a richer reading of the posters in the collection.

### Reality Principle Symposium Saturday, December 7, 1–5 p.m., Vollum Lounge

Please join us for a one-day symposium investigating the visual, gastronomic, and social histories of the Soviet era. Refreshments provided. Free and open to the public.

Presentations by and conversation with:

#### Anya von Bremzen Author and culinary historian

Jill Bugajski PhD Candidate, Art History, Northwestern University

James von Geldern Professor of Russian and International Studies, Macalester College

Marat Grinberg Associate Professor of Russian and Humanities, Reed College

#### Lena Lencek

Professor of Russian and Humanities, Reed College

#### Stephanie Snyder

Curator, Douglas F. Cooley Memorial Art Gallery, Reed College

Douglas F. Cooley Memorial Art Gallery Reed College 3203 SE Woodstock Blvd. Portland, OR 97202

Hours: Tuesday–Sunday (closed Monday)

12 p.m. to 5 p.m. FREE

(503) 517-7851 www.reed.edu/gallery